

VIETNAMNET JSC.,

RATE CARD 2019



Rate card applied since 09/2018

MULTIMEDIA RATE CARD

Group	Type	Description	Time to do	Price	DEMO
1	Infographic	Information is represented as static graphic format	2 days	2,000,000	CLICK HERE
2	CMS template-based eMagazine	eMagazine based on available template on CMS system, with no layout modifications	2 days	5,000,000	CLICK HERE
3	Designed eMagazine	eMagazine has effects of appearing object, needed to build HTML5, Code	3-5 days	10,000,000	Long form: CLICK HERE Slide form: CLICK HERE
4	Interactive eMagazine, Gifographic	VNN will give design consultants in accordance with customer's product Has 3-5 simple effects to interact with users (open, flip,..) Has effects of appearing object Needed to build HTML5, Code	10 days	15,000,000	CLICK HERE

NOTES

- Maximum 15 photos are allowed
- Maximum 1000 words for content
- For articles mentions more than 01 brand name owned by different person/organizations: From the second brand mentioned, charged 20% additional publishing fee per brand
- Time to do is not included scenario preparation time, design revision, and review time of customers
- Revisions are based only on initial requirements, if there are unexpected requirements that affect to content and design layout, it is needed to extend the time and charge additional price from 10% to 100% of initial price depending on the level unexpected requirements.
- Price is not included VAT 10%