

# RATE CATE **SOCIAL MEDIA**



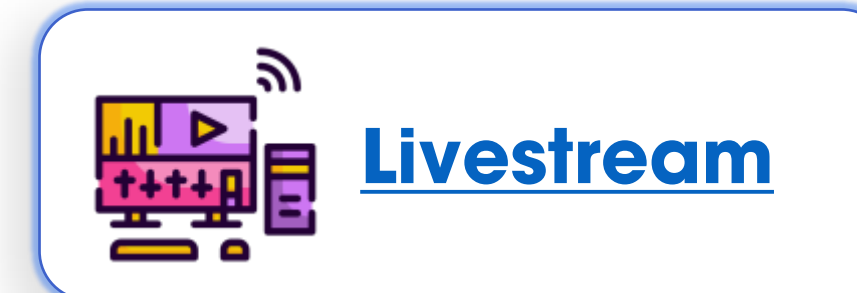
Applied since 09/2018

# Fanpage Ad Formats



Convey attractive media messages to target customers

Click to view demo



# RATE CARD FANPAGE ADS



Group	Ad Formats	Vietnamnet.vn Fanpage	Đời Sống Fanpage	Đỉnh Fanpage	2Sao.vn Fanpage	Thính Fanpage	Tin Tức Online Fanpage
1	Fanpage Post Link (Article published on VietNamNet, 2Sao, TTOL only)	2,000,000	2,000,000	1,000,000	2,000,000	1,000,000	1,000,000
2	Fanpage Post Photos/Album (maximum 20 photos)	3,000,000	3,000,000	2,000,000	3,000,000	2,000,000	2,000,000
3	Fanpage Post Video	5,000,000	5,000,000	3,000,000	5,000,000	3,000,000	3,000,000
4	Fanpage share (Re-share of customer's post)	5,000,000	5,000,000	3,000,000	5,000,000	3,000,000	3,000,000
5	Livestream maximum 2 hours (performed by customer, VNN only posts on Fanpage)	20,000,000	20,000,000	10,000,000	20,000,000	10,000,000	10,000,000

# GENERAL REGULATIONS

- Contents posted on Fanpage are included caption (maximum 100 characters, with Hashtags if required)
- The cost of producing Live streaming show will be charged separately, depending on the time of deployment
- For articles mentions more than 01 brand name owned by different person/organizations: From the second brand mentioned, charged 20% additional publishing fee per brand
- Price is not included VAT 10%

## 06 VERIFIED FANPAGE

Fanpage	Link
<b>Vietnamnet.vn</b>	<a href="https://www.facebook.com/vietnamnet.vn/">https://www.facebook.com/vietnamnet.vn/</a>
<b>Đời Sống</b>	<a href="https://www.facebook.com/doisongvnn/">https://www.facebook.com/doisongvnn/</a>
<b>Đỉnh</b>	<a href="https://www.facebook.com/dinhtopvnn/">https://www.facebook.com/dinhtopvnn/</a>
<b>2Sao.vn</b>	<a href="https://www.facebook.com/2sao.vietnamnet.vn/">https://www.facebook.com/2sao.vietnamnet.vn/</a>
<b>Thính</b>	<a href="https://www.facebook.com/thinh2sao.vietnamnet/">https://www.facebook.com/thinh2sao.vietnamnet/</a>
<b>Tin Tức Online</b>	<a href="https://www.facebook.com/tintuonlinevnn/">https://www.facebook.com/tintuonlinevnn/</a>

## Contact

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