

RATE CARD  
**CLASSIFIED AD**  
(RAO VẬT)



Applied since 01/2019



# PUBLISHED NEWS IN CLASSIFIED (RAO VẬT) SECTION

## RAO VẬT

Mở bán Goldsilk complex đẹp nhất Hà Đông, LS 0%, CK 5%

Chung cư Seasons Avenue ra mắt dự án ngày 10/10/2015

Goldmark City ra hàng tòa Ruby 3 với lãi suất chỉ 3.99%

Goldmark City - Ra hàng Ruby 3, mua nhà lãi suất 3.99%/18 tháng

Chung cư cao cấp Eco Green City- điểm 'nóng' BĐS Hà Nội

Goldmark City - Ra hàng Ruby 3, mua nhà lãi suất 3.99%/18 tháng

Mở bán Goldsilk complex đẹp nhất Hà Đông, LS 0%, CK 5% **NEW**

Chung cư Seasons Avenue ra mắt dự án ngày 10/10/2015 **HOT**

Goldmark City ra hàng tòa Ruby 3 với lãi suất chỉ 3.99% **NEW**

## Published News in Classified Section on VietNamNet Homepage

Position	Description	Price of 1 post (VND)
Regular new in Classified section on VietNamNet homepage	<ul style="list-style-type: none"> <li>Published on Classified section on VietNamNet homepage as regular news during 2 hours</li> </ul>	500,000
Special news in classified section on VietNamNet homepage	<ul style="list-style-type: none"> <li>Published on Classified section on VietNamNet Homepage (special area with blue background)</li> <li>Number of available classified ads published: 03 classified ads</li> <li>Time to published: 01 month</li> <li>Number of available new classified ads per week: 8 new classified ads/week</li> </ul>	60,000,000 VND/Month

Regular new in classified section on Vietnamnet.vn homepage

Special news in classified section on Vietnamnet.vn homepage



# PULISHED NEWS IN RAOVAT.VIETNAMNET.VN

## Homepage

Published on Top of category box on Raovat.vn Homepage during 2 hours

**HOT** ☆☆☆

- Biệt thự, liền kề lâu đài Hoàng gia Anh giữa lòng Hà Nội
- Cho thuê Liên kế KĐT Xuân Phương, mặt đường lớn giá 15tr
- Đầu tư bất động sản Thái Nguyên, vùng ven Hà Nội, lợi nhuận 20 - 30%
- Shophouse quận Tây Hồ, xây 5 tầng + 1 hầm, giá 19 tỷ
- Mở bán Shophouse cổng Nam Flamingo Đại Lải Resort, lợi nhuận 16%/năm
- Mở bán sản văn phòng, quận Thanh Xuân, 30tr/m2, lợi nhuận 9%/năm

## Sub-Cate

Published on Top of appropriate sub-Cate page during 2 hours

DANH MỤC > NHÀ ĐẤT > BÁN NHÀ ĐẤT

**RaoVật**  
Chuyên trang Rao Vặt Việt NamNet

**Mở Bán Shophouse Mặt Đường 40 Trung Tâm Đồng Kỵ, Bắc Ninh**

- Bán nhà phố kinh doanh tại trung tâm Việt Trì
- Sở hữu căn hộ với giá tốt tại dự án Imperia Sky Gaden.
- Dự án hot nhất Tây Hồ Tây: nhận nhà trước - trả tiền sau
- Đầu tư Shophouse Flamingo Đại Lải Resort LN 17%/năm chỉ với 1,2tỷ

## Cate

Published on Top of category page during 2 hours

DANH MỤC > NHÀ ĐẤT

**RaoVật**  
Chuyên trang Rao Vặt Việt NamNet

**Mở Bán Shophouse Mặt Đường 40 Trung Tâm Đồng Kỵ, Bắc Ninh**

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- Đầu tư Shophouse Flamingo Đại Lải Resort LN 17%/năm chỉ với 1,2tỷ

## BÁN NHÀ ĐẤT

**Mở bán Shophouse cổng Nam Flamingo Đại Lải Resort, lợi nhuận 16%/năm**

Published on 1<sup>st</sup> Top of appropriate sub-Cate Box on category page during 2 hours

# RATE CARD NEWS IN RAOVAT.VIETNAMNET.VN

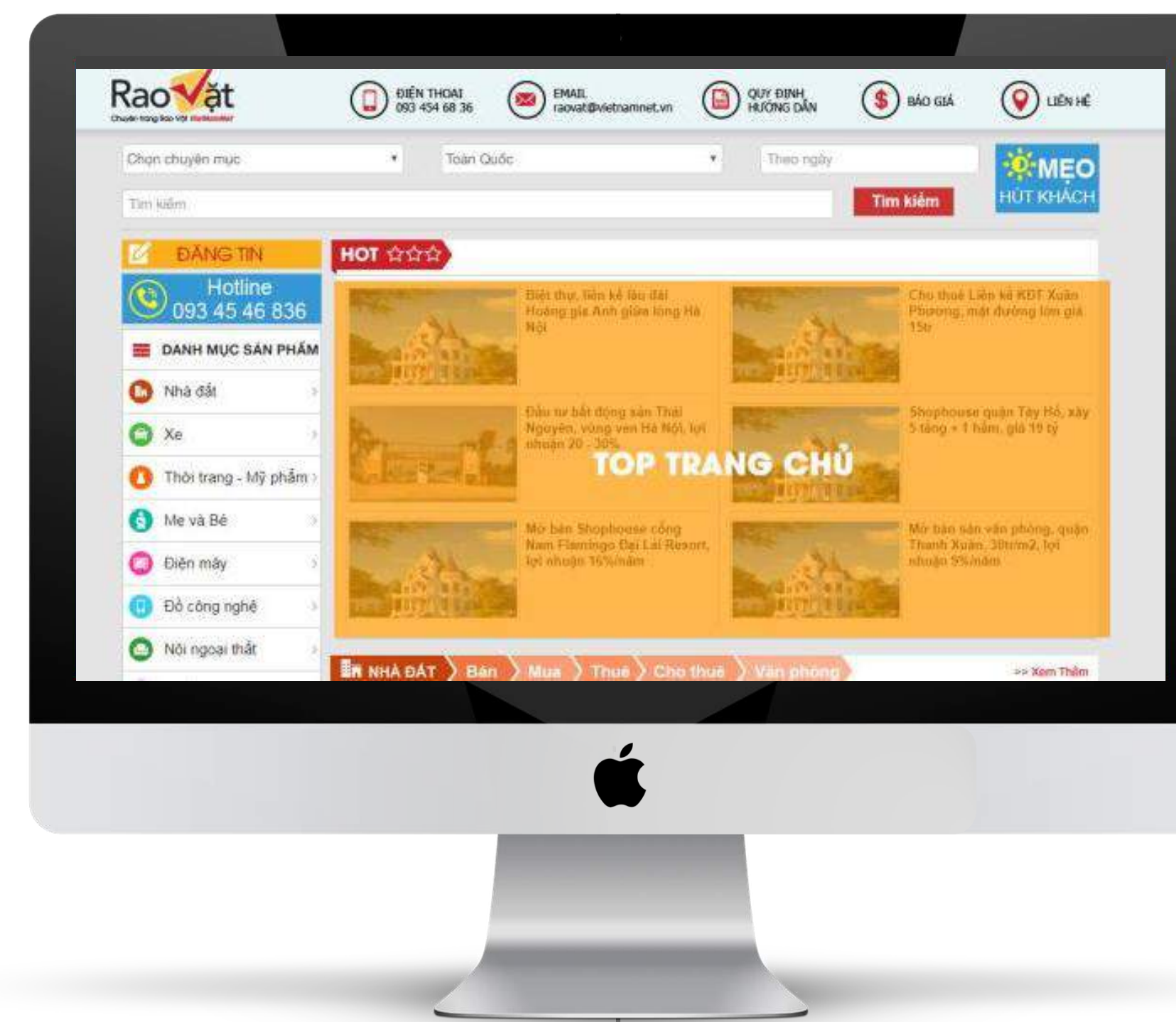


Cate	Description	Houses	Mother & Baby	Car/ Fashion - cosmetics	Other Cate
Top 1	<ul style="list-style-type: none"> <li>Published on Top 1 of category box on Raovat.vn Homepage during 2 hours</li> <li>Published on Top 1 of category page during 2 hours</li> <li>Published on Top 1 of sub-category page during 2 hours</li> <li>Published on Top 1 of sub-category Box on category page during 2 hours</li> </ul>	250,000	200,000	150,000	50,000
Top 2-5	<ul style="list-style-type: none"> <li>Published on Top 2 of category box on Raovat.vn Homepage during 2 hours</li> <li>Published on Top 2-5 of category page during 2 hours</li> <li>Published on Top 2-5 of sub-category page during 2 hours</li> <li>Published on Top 2-5 appropriate sub-category Box on category page during 2 hours</li> </ul>	200,000	150,000	100,000	-
Top 6	<ul style="list-style-type: none"> <li>Published on Top 6 of category box on Raovat.vn Homepage during 2 hours</li> <li>Then stored on sub-category page</li> </ul>	100,000	-	-	-



# GENERAL REGULATIONS

- Price: Not includes VAT 10%
- Maximum 300 words for content, 13 words for title
- People who posts classified ads must take responsibilities for the accuracy and any dispute of contents in the classified ads; It's not allowed to use other people's information to post classified ads, or distortion purpose.
- The classified ads will be rejected if violates 1 of the following regulations:
  - Contents disrupt social order, threaten to national security, sabotage cultural or illegal business
  - Title exceeds 13 words
  - Wrong category
  - Lack of information (address, telephone number, contact person) or provide false information.
  - Duplicate titles and contents.
  - The Editorial Board have the rights to edit contents, photos to match general criterion of Rao Vặt



# RATE CARD BANNER IN [RAOVAT.VIETNAMNET.VN](http://RAOVAT.VIETNAMNET.VN)



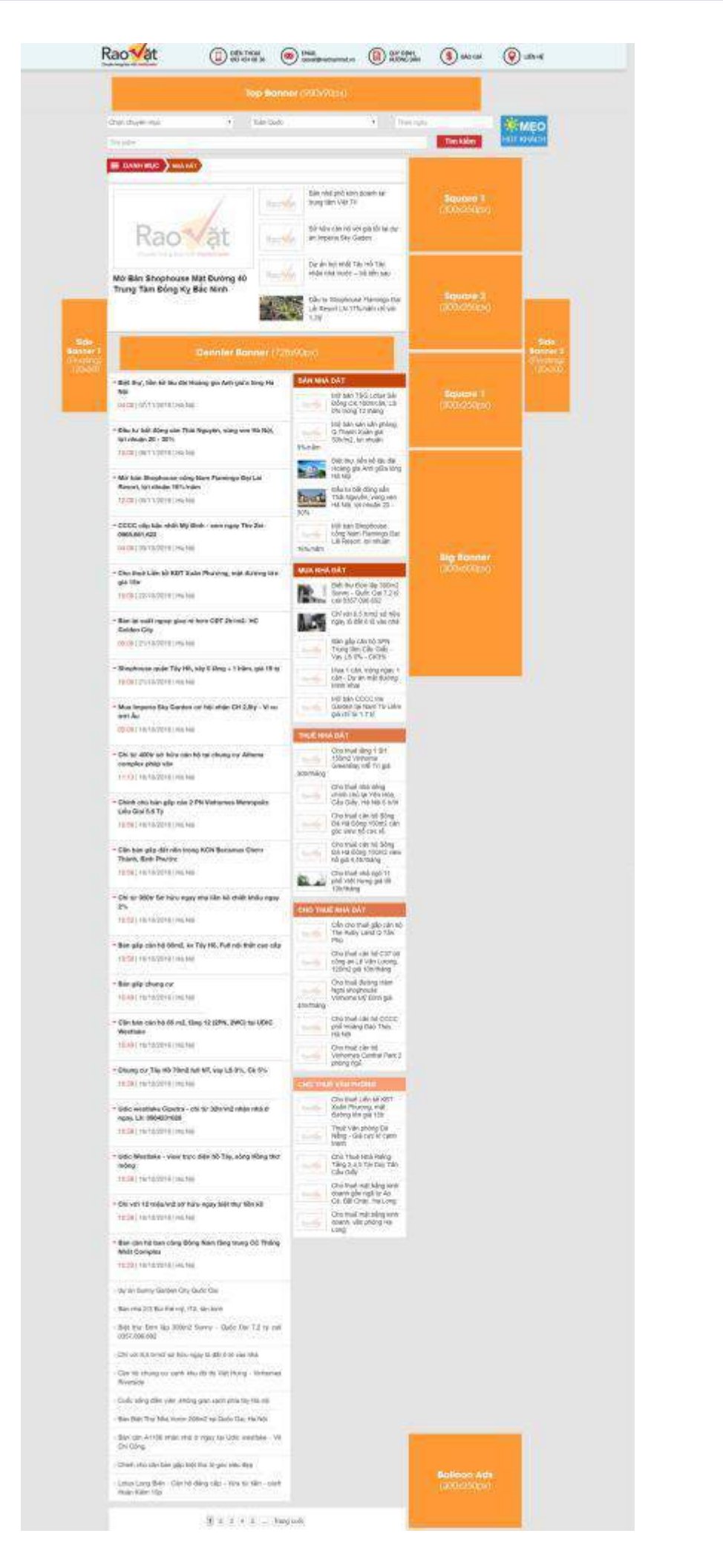
Ad slot	Size	Places	Price (VND/week)
<b>Top Banner</b>	980x90	All Pages	5,000,000
<b>Center Banner 1</b>	728x90	Homepage	3,000,000
<b>Center Banner 2</b>	660x90	Cate page	1,000,000
<b>Square 1</b>	300x250	Cate page & article page	1,000,000
<b>Square 2</b>	300x250	Cate page & article page	1,000,000
<b>Square 3</b>	300x250	Cate page & article page	1,000,000
<b>Big Banner</b>	300x600	Cate page & article page	2,000,000
<b>Side banner 1,2 (floating)</b>	160x600	All Pages	4,000,000
<b>Side banner 1+2 (floating)</b>	120x300	All Pages	6,000,000
<b>High banner</b>	160x600	Article page	1,500,000
<b>Balloon Ad</b>	300x250px Expanded 500x300	All Pages	8,000,000
	300x250px Expanded 800x500	All Pages	10,000,000



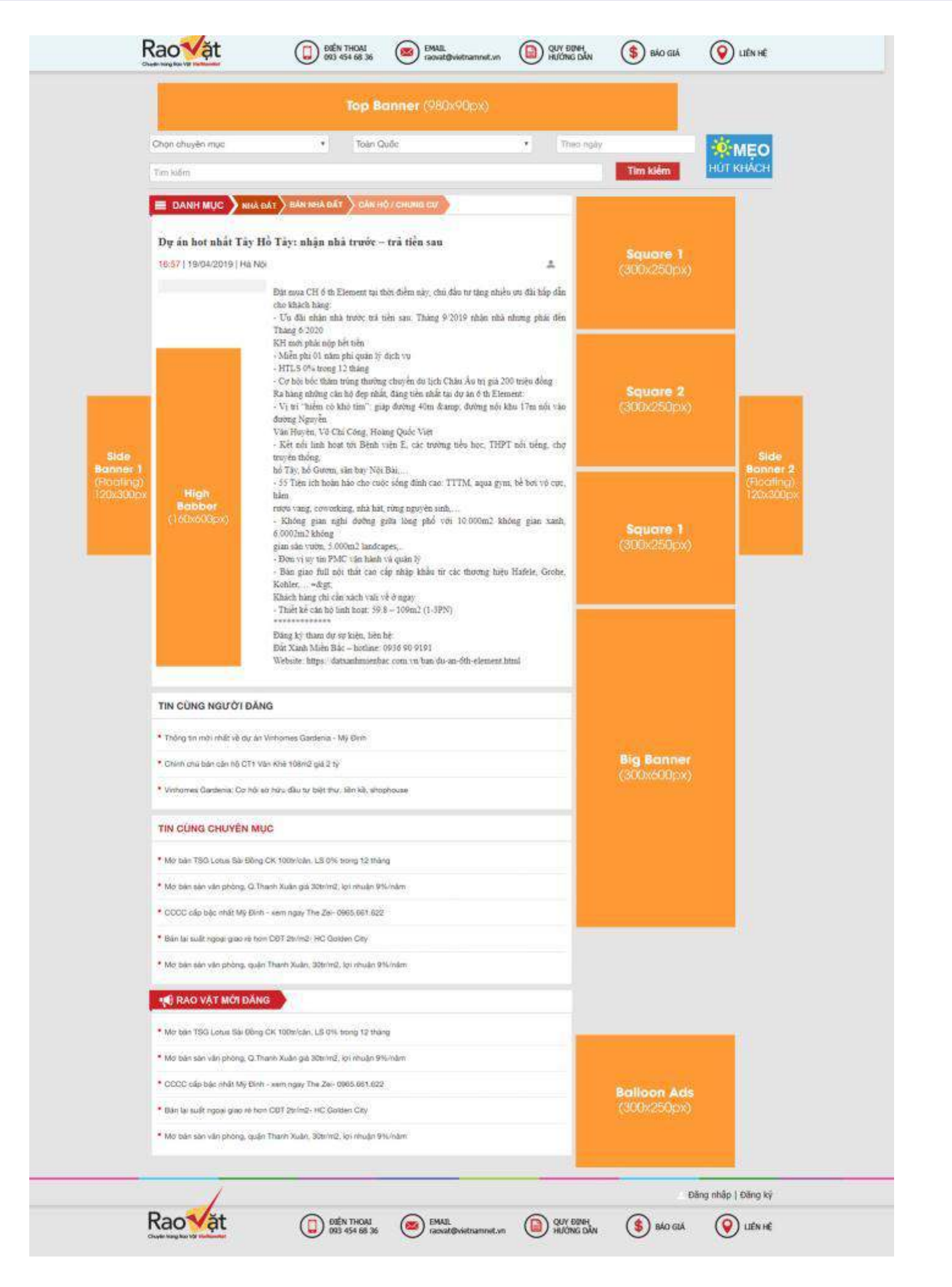
# DEMO BANNER IN RAOVAT.VIETNAMNET.VN



Homepage



Cate page

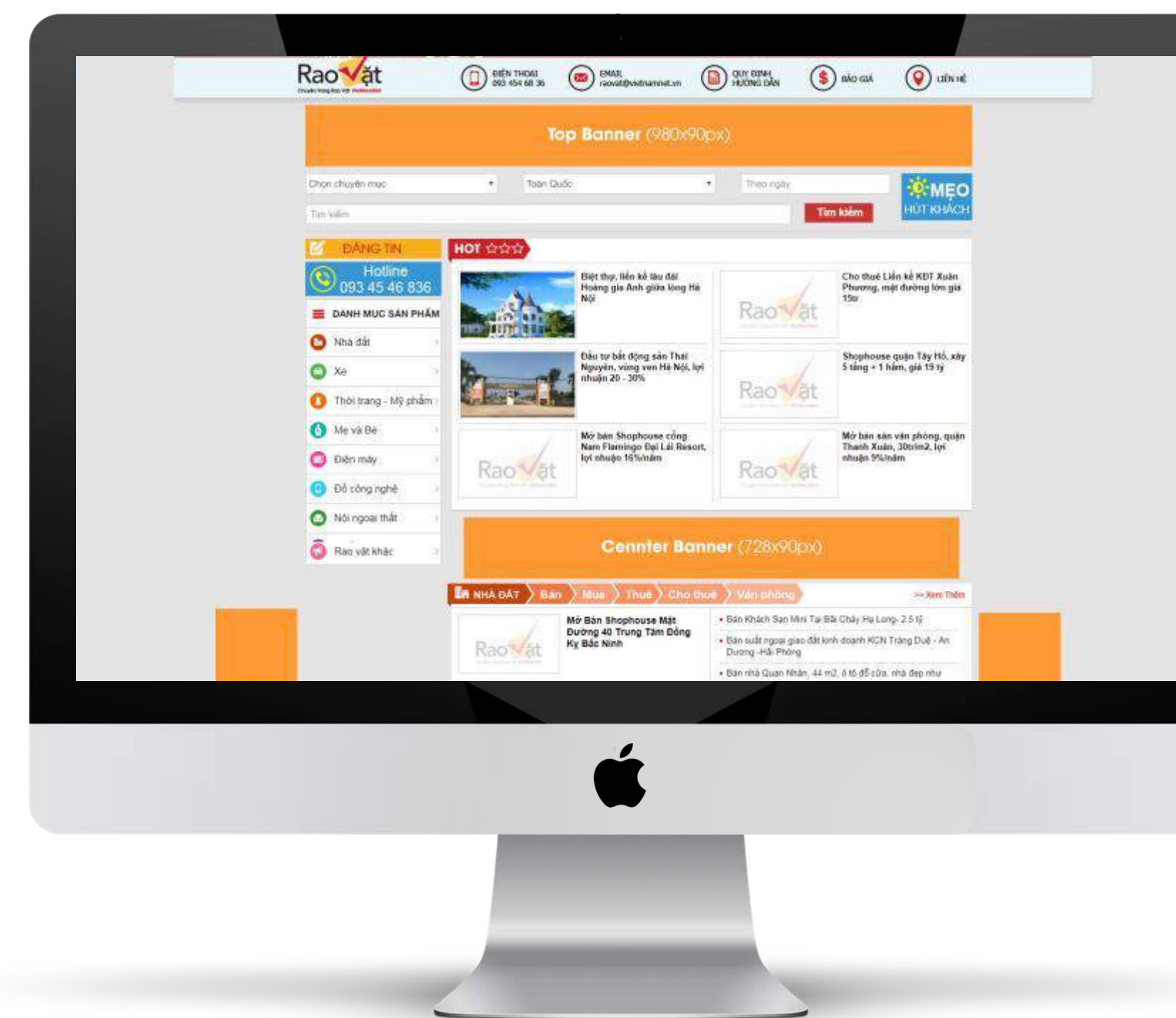


Article page



# GENERAL REGULATIONS

- Price: not included VAT 10%
- “Share 3” explanation: 3 advertisements are displayed alternately on the same position, each page view of a user will display only 1 banner
- Advertising contract with display duration less than 7 days will be rounded up to 1 week
- Banner ads must be submitted 1 day in advance for normal kind, or 3 days in advance for special kind
- Standard regulations for banner ad: File format: JPG/GIF/HTML5. File weight: up to 50KB maximum
- Regulation for special banner ad: File weight: up to 100KB maximum
- Contents of advertisement must comply with Government regulations and are approved by VietNamNet editorial office.





## Contact

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