

RATE CARD **SOCIAL MEDIA**



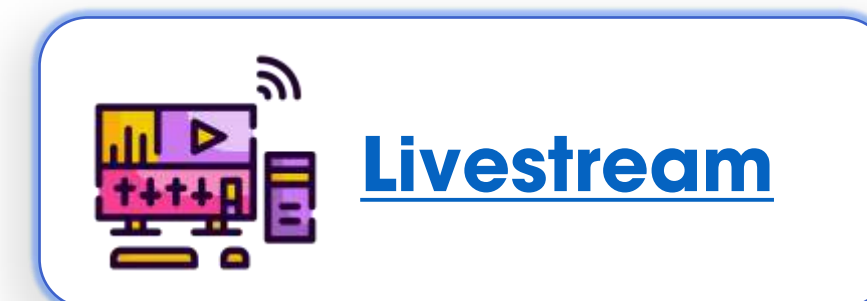
Applied since 09/2019

Fanpage Ad Formats



Convey attractive media messages to target customers

Click to view demo



RATE CARD FANPAGE ADS



Group	Ad Formats	Vietnamnet.vn Fanpage	Đời Sống Fanpage	2Sao.vn Fanpage	Thính Fanpage	Tin Tức Online Fanpage
1	Fanpage Post Link (Article published on VietNamNet, 2Sao, TTOL only)	2,000,000	2,000,000	2,000,000	1,000,000	1,000,000
2	Fanpage Post Photos/Album (maximum 20 photos)	3,000,000	3,000,000	3,000,000	2,000,000	2,000,000
3	Fanpage Post Video	5,000,000	5,000,000	5,000,000	3,000,000	3,000,000
4	Fanpage share (Re-share of customer's post)	5,000,000	5,000,000	5,000,000	3,000,000	3,000,000
5	Livestream maximum 2 hours (performed by customer, VNN only posts on Fanpage)	20,000,000	20,000,000	20,000,000	10,000,000	10,000,000

GENERAL REGULATIONS

- Contents posted on Fanpage are included caption (maximum 100 characters, with Hashtags if required)
- The cost of producing Live streaming show will be charged separately, depending on the time of deployment
- For articles mentions more than 01 brand name owned by different person/organizations: From the second brand mentioned, charged 20% additional publishing fee per brand
- Price is not included VAT 10%

05 VERIFIED FANPAGE

Fanpage	Link
Vietnamnet.vn	https://www.facebook.com/vietnamnet.vn/
Đời Sống	https://www.facebook.com/doisongvnn/
2Sao.vn	https://www.facebook.com/2sao.vietnamnet.vn/
Thính	https://www.facebook.com/thinh2sao.vietnamnet/
Tin Tức Online	https://www.facebook.com/tintuonlinevnn/

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