

MULTIMEDIA

GRAPHIC PRODUCTION, INTERACTIVE & VIDEO



Applied since 08/2021

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1. INFOGRAPHIC

The information is presented in infographic form, including bar graphs, pie charts or histograms to make the data easily understandable



Phú Quốc

Hình hài thành phố thiên đường giữa biển khơi

MỘT SỐ THÔNG TIN VỀ HUYỆN ĐÀO PHÚ QUỐC

UBND tỉnh Kiên Giang dự kiến thành lập 8 phường thuộc thành phố Phú Quốc gồm Dương Đông, An Thới, Dương Tơ, Hàm Ninh, Cửa Cạn, Cửa Dương, Gành Bấu, Bãi Thơm và xã Thổ Châu

Vậy Phú Quốc như thế nào nếu được nâng cấp lên "thành phố"?



Phú Quốc có tổng diện tích tự nhiên
589,275 40
KM2 HÒN ĐẢO NHỎ



Là trung tâm du lịch sinh thái, nghỉ dưỡng, giải trí cao cấp



Thu ngân sách 2018
4.388
TỶ ĐỒNG



Dân số
127.709
NGƯỜI



Cơ cấu kinh tế

54,01% THƯƠNG MẠI DỊCH VỤ	35,18% CÔNG NGHIỆP, XÂY DỰNG	10,81% NÔNG, LÂM, NGƯ NGHIỆP
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Hành trình

THEO ĐUỔI SỰ HOÀN HẢO

Nỗ lực nâng tầm

NGHỆ THUẬT Ủ BIA

Cải tiến trong phương pháp làm bia
HUDA ICE BLAST

Gây ấn tượng mạnh với cảm giác "cực lạnh, cực đã", Huda Ice Blast là dòng sản phẩm cao cấp của thương hiệu bia "Đậm tình miền Trung"

✦ Kết hợp **3 LOẠI HOA** bia đem đến cân bằng trong hương vị

✦ Chất lọc ở **-1 ĐỘ C** cho cảm giác sảng khoái tốt độ



Theo đuổi hương vị hoàn hảo
CARLSBERG PREMIUM SMOOTH DRAUGHT

✦ Tái hiện trải nghiệm **ÊM MƯỢT** như bia tươi vừa mới rót

✦ Thời gian ủ bia lâu hơn, sử dụng men bia trứ danh **CARLSBERG**



2.eMAGAZINE

eMagazines are digitized versions of a magazine. The content and visuals of each article are displayed creatively with attractive effects.

CMS template based eMagazine

eMagazine is designed based on an available template on the CMS system, with no layout modifications

Customized eMagazine



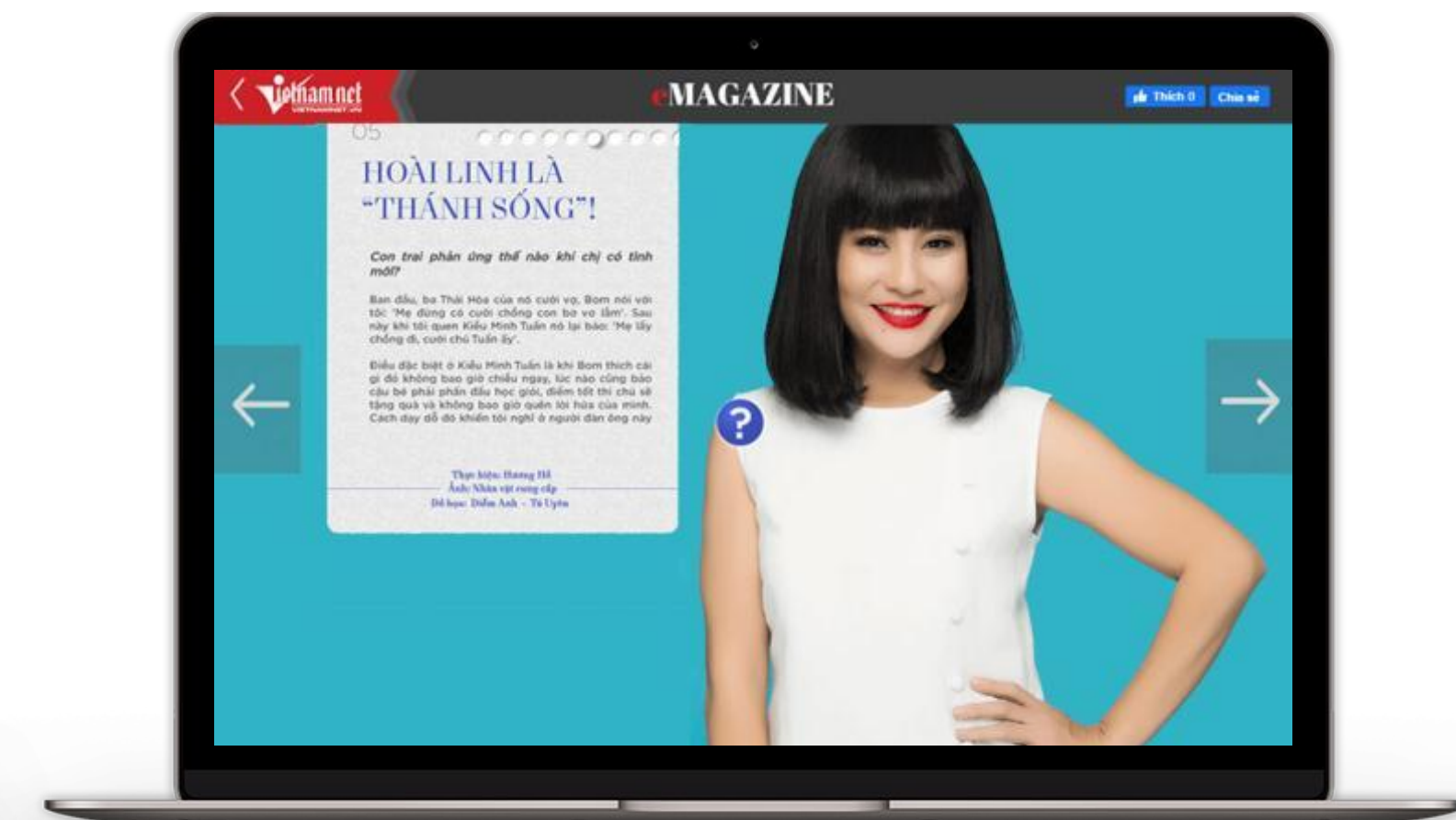
Like photo appearing effects



Format: HTML5, Coding



Demo of Long Form



Demo of Slide Form



Chọn ra mắt ở Nashville, một thành phố quyến rũ, hình ảnh mẫu xe Lexus ES càng trở nên nổi bật trên những cung đường thơ mộng, mang tới cho khách hàng trải nghiệm độc đáo tại địa điểm địa phương nổi tiếng.



Thành phố âm nhạc

3. INTERACTIVE & GIFOGRAPHIC

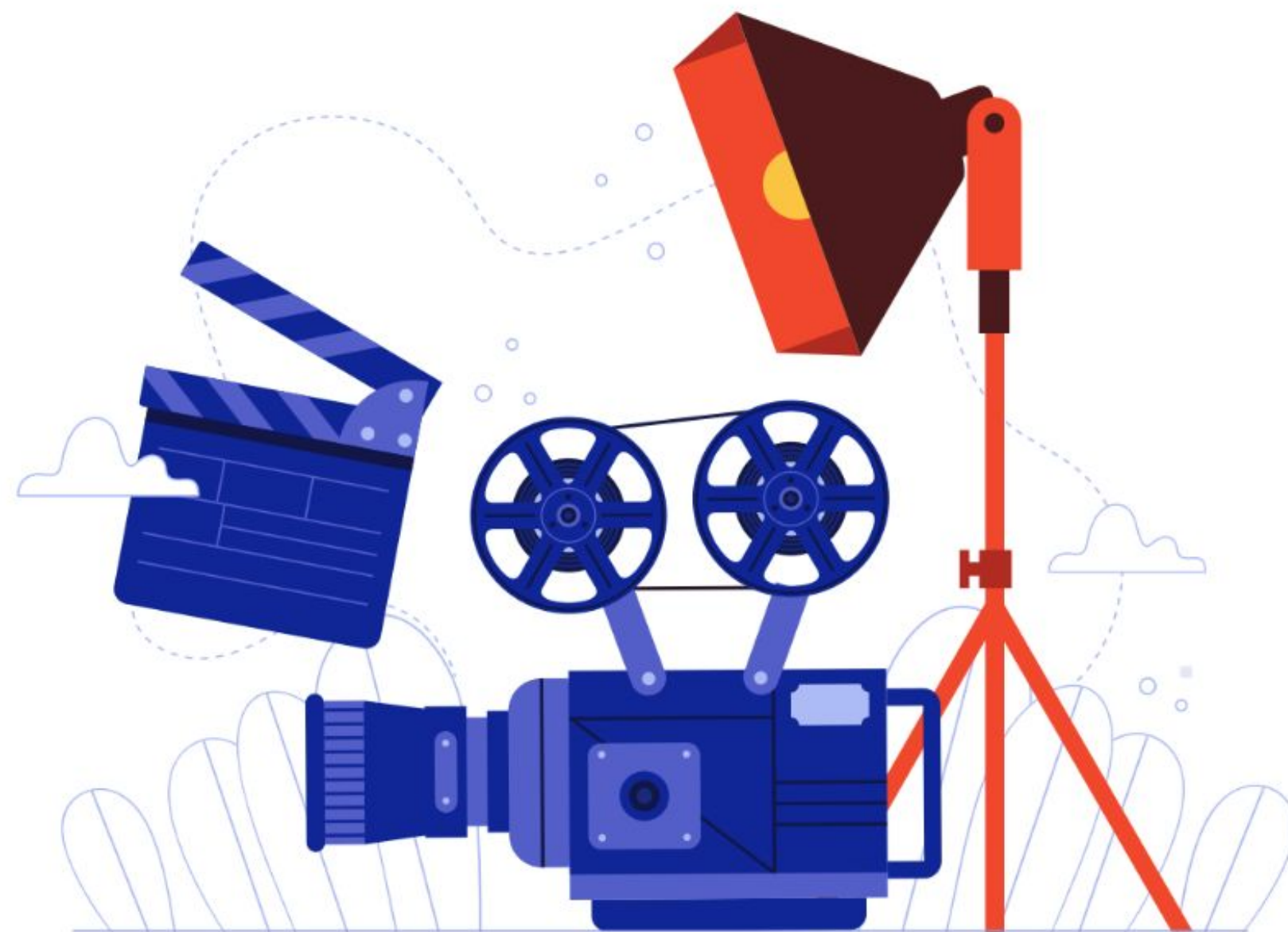
- VietNamNet advises the design and style in accordance with the customer's products.
- There are 3-5 simple interactive effects such as opening or flipping.
- Effects appear flexibly.
- The format used must be HTML5 or be coded.

[Demo of Interactive eMagazine](#)

[Demo of Gifographic](#)

4. Video

Videos are produced to introduce and promote the customer's products and services.



Creative team with extensive experience in producing successful TV shows and TVCs



The mobile TV car and the studio are modernly invested



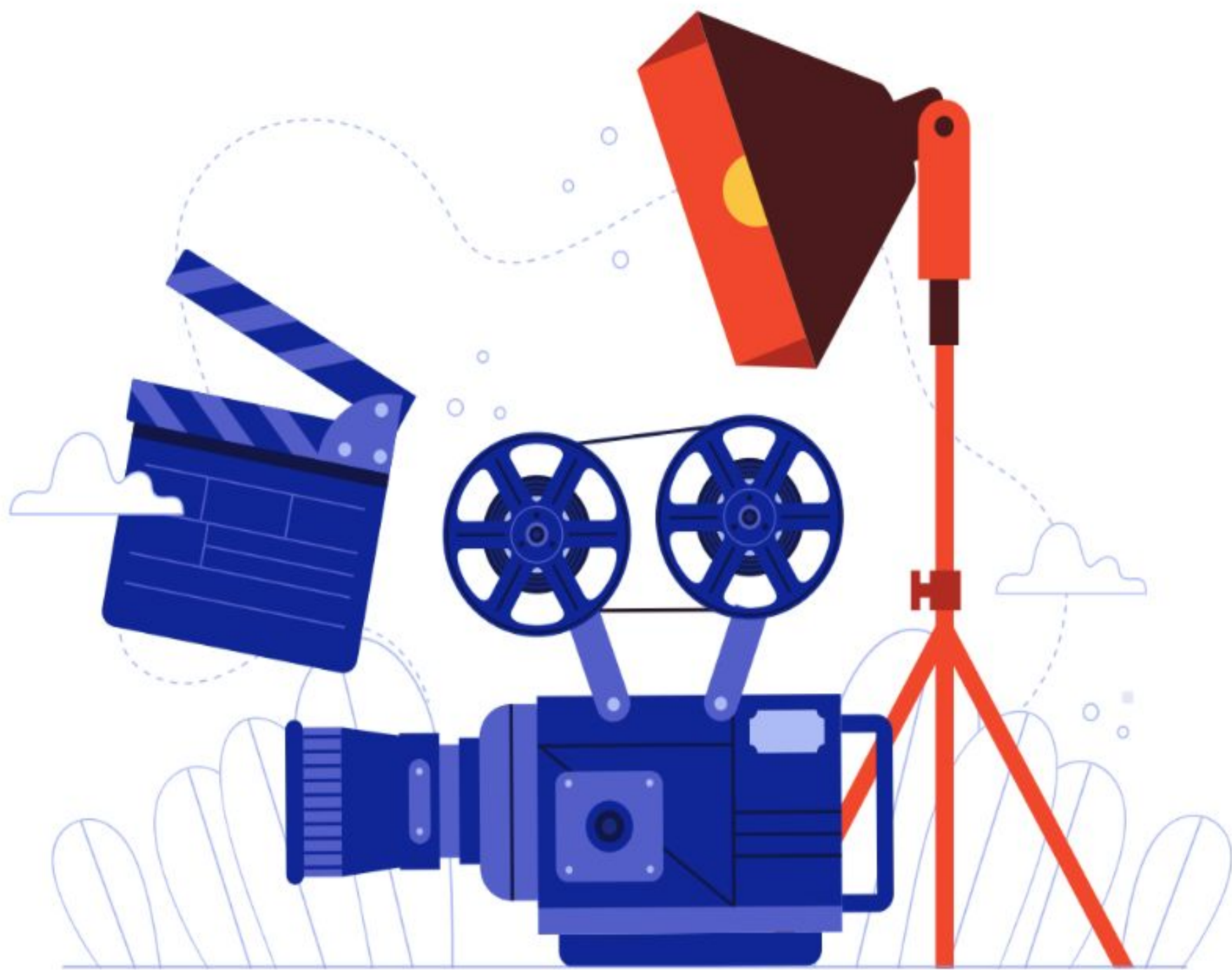
Professional production package to meet the diverse needs of customers



A partner in producing and providing news and entertainment clips for network operators

4. Video

Videos are produced to introduce and promote the customer's products and services.



- Detailed script
- MC
- Organization of production
- Director
- Film
- Machine Engineering (VTR)
- Light equipment
- Montage
- Techniques, graphics
- Voice recording
- Editor

(-) The cost does not include expenses incurred when filming outside Hanoi and Ho Chi Minh City.

RATE CARD MULTIMEDIA



No	Formats	Description	Time	Price	DEMO
1	Infographic	The information is presented in infographic form, including bar graphs, pie charts or histograms to make the data easily understandable	2 days	5.000.000	Demo
2	CMS template based e-Magazine	eMagazine is designed based on an available template on the CMS system, with no layout modifications	2 days	6.000.000	Demo
3	Customized e-Magazine	E-Magazine is designed with lithe photo appearing effects.It is created using HTML5 or needs to be coded.	3-5 days	12.000.000	Demo of Long Form Demo of Slide Form
4	Interactive e-Magazine, Gifographic	<ul style="list-style-type: none">• VNN advises the design and style in accordance with the customer's products.• There are 3-5 simple interactive effects such as opening or flipping.• There are effects that appear flexible.• The format used must be HTML5 or Code.	10 days	20.000.000	Demo of Interactive eMagazine Demo of Gifographic
5	Video	Applied to clips with a length of 1-3 minutes. From the 4th minute, the cost pluses 1,000,000 VND/minute. The cost does not include expenses incurred when filming outside Hanoi and Ho Chi Minh City.	10 days	20.000.000	

GENERAL REGULATIONS

Content requirements

- Maximum 15 photos
- Maximum 1000 words

Execution time

- Excluding time for preparing script, designing and censoring the product.

Size requirements

The infographic is displayed in 2 sizes as 2 types of image:

- 01 small image as being viewed in the interface with a width of 600px
- 01 large image as being opened full screen with a width of 1000px

Notes:

Multimedia Advertising

Editing Requirements

- Revisions are based only on initial requirements. Suppose there are unexpected requirements that affect the content and design layout. In that case, time will be extended. Depending on the editing requirements, the additional price will be charged from 10% to 100% of the cost.

Price

- The price pluses 20% publishing fee for each brand, from the second one mentioned.
- The price does not include 10% VAT.

Contact

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