

# LIVESTREAM

Applied since 08/2021



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# ABOUT LIVESTREAM PACKAGES



# ABOUT LIVESTREAM PACKAGES

LIVE



Write an article updating on events



Insert photo & live video into the article



Upload live video on VietNamNet fanpages

## LIVE-BASIC ARTICLES

- Write an article updating on events
  - Insert photo & live video to the article
  - Stream live video on VietNamNet or Đời sống fanpage
- (Note: All photos and live videos are produced and provided by clients)*

## LIVE-PHOTO ARTICLES

- Write an article updating on events
  - Insert photo & live video to the article
  - Stream live video on VietNamNet or Đời sống fanpage
- (Note: Photos are taken by VietNamNet's journalist + Live video are produced and provided by clients)*

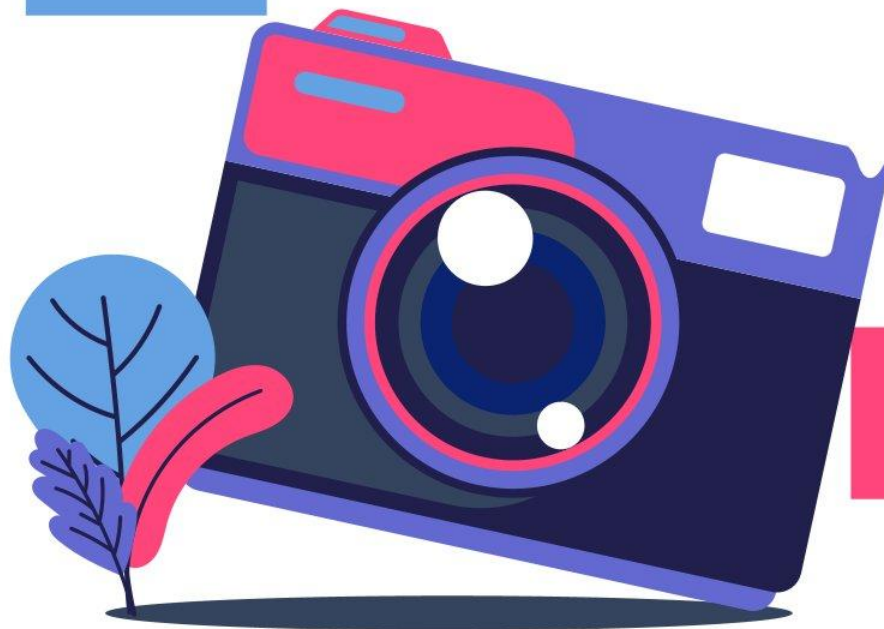
## LIVE-PREMIUM ARTICLES

- Write an article updating on events.
- Take photos, record & produce live streaming video at the scene
- Insert photos and live video into the article
- Upload live video on VietNamNet's fanpages.

## POST LIVESTREAM FANPAGE

- Upload live video on VietNamNet's fanpages.

02



## COST OF LIVESTREAM PACKAGES

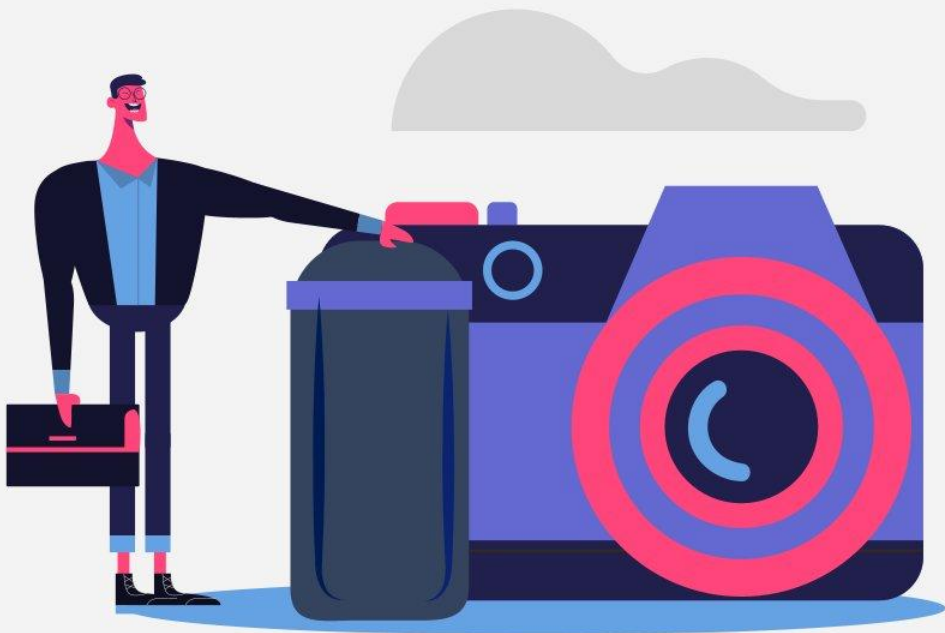
# COST OF LIVESTREAM PACKAGES



No	Type	Description	Production team	Full Price (VNĐ)
1	<b>Live –Basic article</b>	<p>-Write an article updating on the event</p> <p>-Insert photo &amp; live video to the article</p> <p>-Publish the live streaming video on VietNamNet or Đời sống Fan- page (Note: All photos and live video are produced and provided by customers)</p>	<ul style="list-style-type: none"> <li>• Backstage crew: 01 Editor</li> </ul>	<p><b>30.000.000</b></p> <p><b>+ Price of position</b></p>
2	<b>Live –Photo article</b>	<p>-Write an article updating the event</p> <p>-Insert photo &amp; live video to the article</p> <p>-Publish the live streaming video on VietNamNet or Đời sống Fan- page (Note:Photos are taken by VietNamNet’s journalist. Live video are produced and provided by customers)</p>	<ul style="list-style-type: none"> <li>• Crew at the scên: :01 reporter + 01 photographers</li> <li>• Backstage crew: 01 Editor</li> </ul>	<p><b>40.000.000</b></p> <p><b>+ Price of position</b></p>
3	<b>Live – Premium article</b>	<p>- Write an article updating on events.</p> <p>- Take photos, record &amp; produce live streaming video at the scene</p> <p>- Insert photos and live video into the article</p> <p>- Upload live video on VietNamNet’s fanpages.</p>	<ul style="list-style-type: none"> <li>• Crew at the scene: :01 reporter + 01 photographers + 01 cameraman</li> <li>• Backstage crew: 01 Editor</li> </ul>	<p><b>70.000.000</b></p> <p><b>+ Price of position</b></p>
4	<b>Post Livestream Fanpage</b>	<p>Publish a livestream video on the VietNamNet’s fanpage.</p>	<ul style="list-style-type: none"> <li>• Admin fanpage</li> </ul>	<p><b>20.000.000/post</b> <b>(maximum 2 hours)</b></p>

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## GENERAL REGULATIONS



A decorative grey shape consisting of a large semi-circle on the left and a smaller, rounded shape on the right, positioned to the left of the section header.

### 3. GENERAL REGULATIONS

- Prices do not include 10% VAT
- Article content must comply with Vietnamese regulations on Press and Fine Customs. The Editorial Board can edit content, photos to meet VietNamNet's criteria.
- In need of using more color cars & having more filming staffs, the additional cost is VND 50,000,000. The customer pays all expenses for filming out-of-province.
- Plus 100% fee for articles related to alcohols that are allowed to be advertised by Vietnam laws.
- Plus 20% publishing fee for each brand, from the second one and owned by different people or corporations, mentioned.



## CONTACT

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