

SOCIAL MEDIA

SOCIAL NETWORK COMMUNICATION



Applied since 06/2021

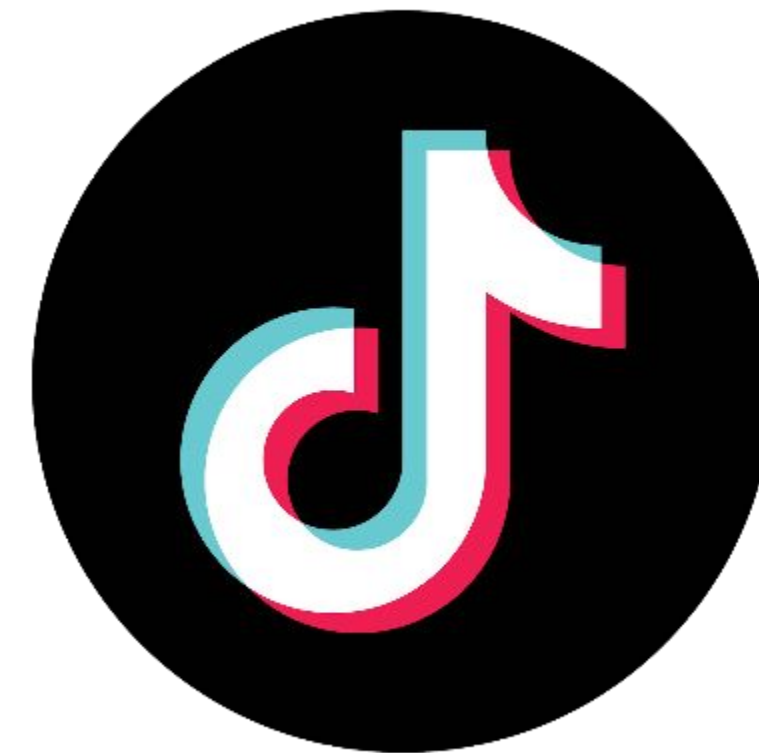
VIETNAMNET'S SOCIAL MEDIA COMMUNICATION CHANNELS



Facebook Fanpage



Youtube Channel



Tiktok



- Vietnamnet.vn** <https://www.facebook.com/vietnamnet.vn/>
- Đời Sống** <https://www.facebook.com/doisongvnn/>
- 2Sao.vn** <https://www.facebook.com/2sao.vietnamnet.vn/>
- Thính** <https://www.facebook.com/thinh2sao.vietnamnet/>
- Tin Tức Online** <https://www.facebook.com/tintuonlinevnn/>



LINK



PHOTO



SHARED POST



VIDEO



LIVESTREAM

Convey a variety of attractive messages to target customers

RATE CARD | FANPAGE POST

STT	Post Types	Description	Price (VNĐ)	Unit	Demo
1	Link	Links of the articles published on VietNamNet, 2Sao, TTOL are posted on Fanpage	3.000.000	1 Post	Link
2	Photo	Maximum 20 photos	5.000.000	1 Post	Link
3	Video	Each video has a maximum length of 10 minutes	5.000.000	1 Post	Link
4	Shared Post	Client's posts are shared on Fanpage	5.000.000	1 Post	Link
5	Livestream	VNN uploads a maximum 2 hours video on Fanpage. The video is produced by clients.	20.000.000	1 Post	Link

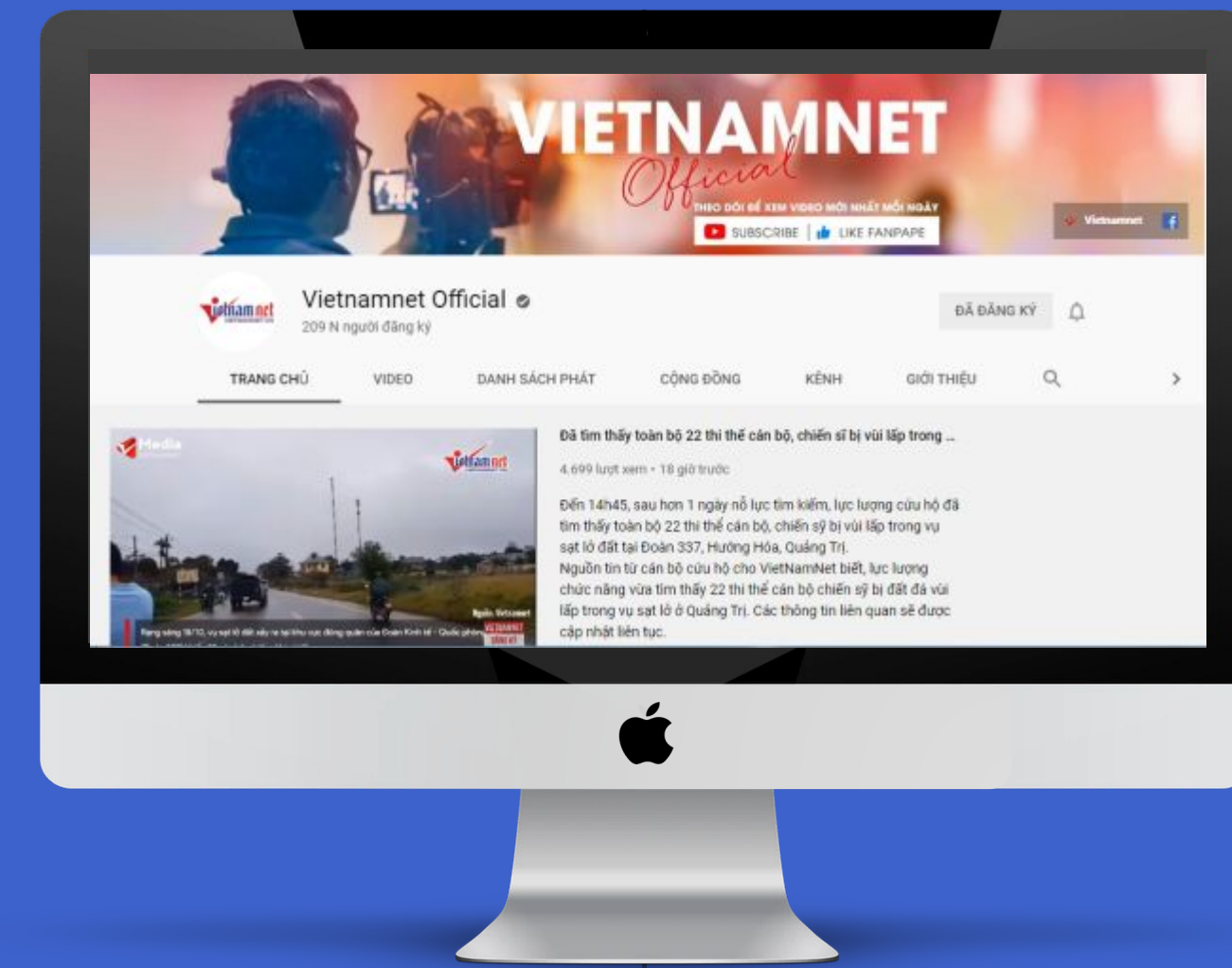
Note:

- The caption must not exceed 100 characters with hashtags on demand.
- Livestream production costs will be calculated separately, based on the timings for implementation.
- Plus 20% publishing fee for each brand, from the second one and owned by different people or corporations, mentioned.
- Prices do not include 10% VAT.



BÁO VIETNAMNET

<https://www.youtube.com/c/BáoVietNamNetTV>



STANDARD VIDEO



SPONSORSHIP VIDEO

RATE CARD | YOUTUBE ADS

No	Post Types	Description	Price (VNĐ)	Unit	Demo
1	Post Video	<ul style="list-style-type: none"> Client’s video is uploaded on “Báo VietNamNet” Channel Video file format: Mp4 Maximum file size: 350 Mb and 5 minutes 	10.000.000	1 Video	Link

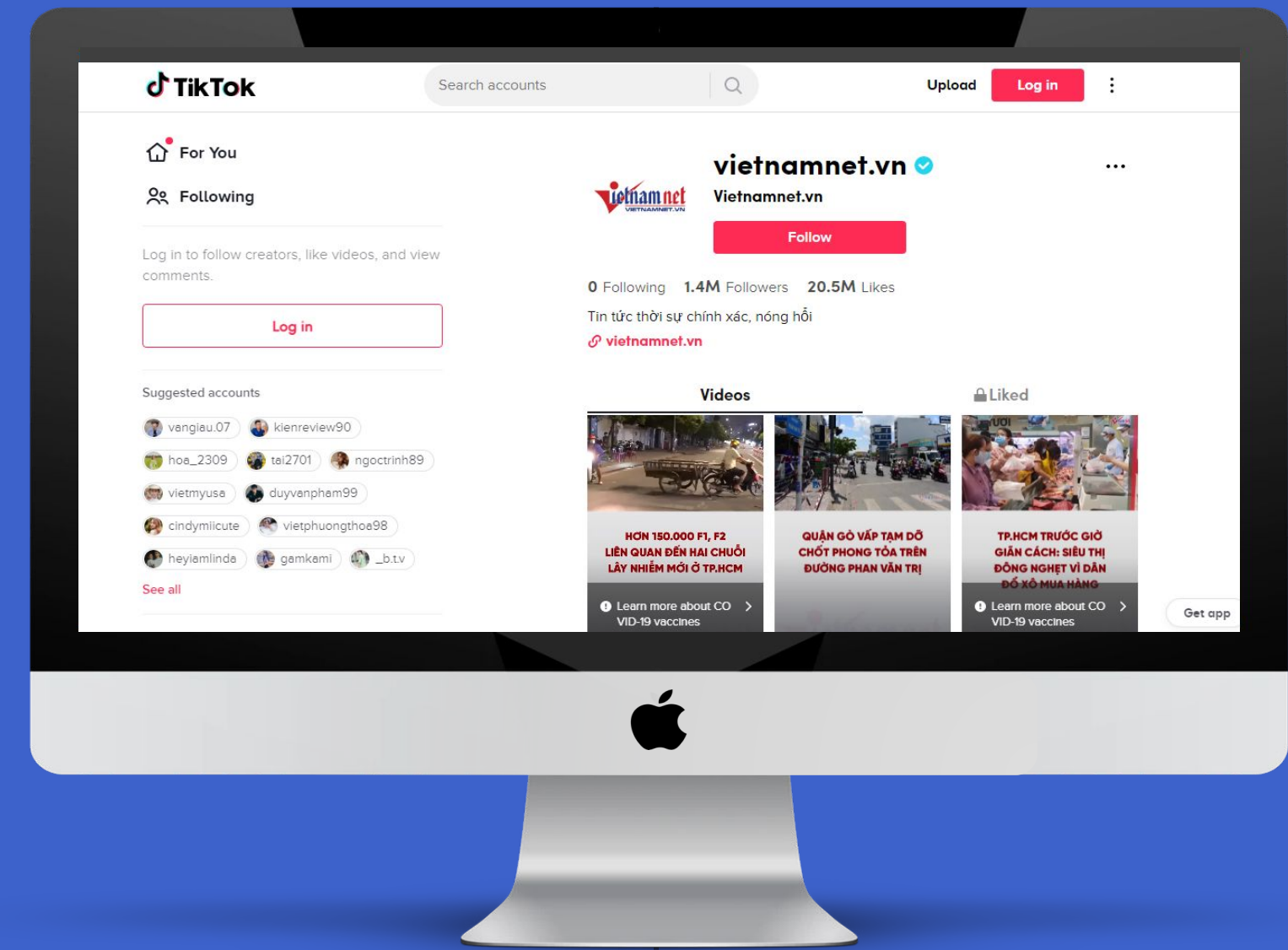
Notes:

- Vietnamnet reserves the right to edit the content and images to match the editorial criteria.
- Advertising content must comply with the Advertising Law, the state's regulations, and Vietnamese traditions. It is not contrary to the VietNamNet’s opinion and is approved by Vietnamnet.
- Plus 20% publishing fee for each brand, from the second one and owned by different people or corporations, mentioned.
- Prices do not include 10% VAT.



VIETNAMNET.VN

<https://www.tiktok.com/@vietnamnet.vn>



UPLOAD



PRODUCE

RATE CARD | TIKTOK ADS

STT	Type	Description	Price	Unit	Demo
1	Video Upload	Videos are uploaded on VietNamNet Tiktok channel	5.000.000	1 post	Link
2	Mutex video with voice off	VietNamNet produces mutex videos based on content and photos provided by clients. The maximum video length is 60s.	7.000.000	1 video	
3	Mutex video		5.000.000	1 video	

Notes:

- Vietnamnet reserves the right to edit the content and images to match the editorial criteria.
- Advertising content must comply with the Advertising Law, the state's regulations, and Vietnamese traditions. It is not contrary to the VietNamNet’s opinion and is approved by Vietnamnet.
- Plus 20% publishing fee for each brand, from the second one and owned by different people or corporations, mentioned.
- Prices do not include 10% VAT.

Contact

VietNamNet Media Joint Stock Company



Ha Noi: 4th Floor, C'land Building,
156 Xa Dan II St., Nam Dong Ward,
Dong Da Dist.

Phone: (+84)24 37 727 988



Ho Chi Minh City: 4th Floor, TF
Building, 408 Dien Bien Phu St.,
Ward 11, Dist. 10

Phone: (+84)28 38 180 436