

RATE CARD  
**CLASSIFIED AD**  
(RAO VẬT)

Applied since 01/2019



## RAO VẶT

Bán LK25,26 hướng Đông Nam mặt biển KĐT Phương Đông Vân Đồn

Suất ngoại giao cần bán tại KĐT Nam Cường, Dương Nội, Hà Đông

Ra mắt phân khu An Quý villa KĐT Nam Cường LH: 0948182008

Lợi nhuận khủng từ BĐS biển Phương Đông Vân Đồn

Đầu tư đất vị trí kinh doanh tốt nhất Vân Đồn Quảng Ninh

Chiết khấu 16% bán nốt 4 căn hộ cao cấp sát Royal City, 115m2, 5 tỷ

## News in Classified Section on VietNamNet Homepage

Position	Description	Price
Regular news at Classified section on VietNamNet homepage	<ul style="list-style-type: none"> <li>Published in Classified section on VietNamNet homepage as regular news in 2 hours</li> </ul>	500.000 VND/news
Special news at classified section on VietNamNet homepage	<ul style="list-style-type: none"> <li>Published in Classified section on VietNamNet Homepage (special area with blue background)</li> <li>03 available classified ads</li> <li>Duration: 01 month</li> <li>8 available new classified ads/week</li> <li>Customers receive the detailed demo as soon as they book</li> </ul>	60.000.000 VND/month



# NEWS ON RAOVAT.VIETNAMNET.VN

## Homepage

Published on Top of category box on Raovat.vn Homepage in 2 hours

**HOT** ☆☆☆

Biệt thự, liền kề lâu đài Hoàng gia Anh giữa lòng Hà Nội

Cho thuê Liên kề KĐT Xuân Phương, mặt đường lớn giá 15tr

Đầu tư bất động sản Thái Nguyên, vùng ven Hà Nội, lợi nhuận 20 - 30%

Shophouse quận Tây Hồ, xây 5 tầng + 1 hầm, giá 19 tỷ

Mở bán Shophouse cổng Nam Flamingo Đại Lải Resort, lợi nhuận 16%/năm

Mở bán sản văn phòng, quận Thanh Xuân, 30tr/m2, lợi nhuận 9%/năm

## Sub-cate

Published on Top of an appropriate sub-category in 2 hours

DANH MỤC > NHÀ ĐẤT > BÁN NHÀ ĐẤT

**RaoVat**  
Chuyên trang Rao Vạt VietNamNet

Mở Bán Shophouse Mặt Đường 40 Trung Tâm Đồng Kỵ, Bắc Ninh

Bán nhà phố kinh doanh tại trung tâm Việt Trì

Sở hữu căn hộ với giá tốt tại dự án Imperia Sky Gaden.

Dự án hot nhất Tây Hồ Tây: nhận nhà trước – trả tiền sau

Đầu tư Shophouse Flamingo Đại Lải Resort LN 17%/năm chỉ với 1,2tỷ

## Cate

Published on Top of category in 2 hours

DANH MỤC > NHÀ ĐẤT

**RaoVat**  
Chuyên trang Rao Vạt VietNamNet

Mở Bán Shophouse Mặt Đường 40 Trung Tâm Đồng Kỵ, Bắc Ninh

Bán nhà phố kinh doanh tại trung tâm Việt Trì

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Đầu tư Shophouse Flamingo Đại Lải Resort LN 17%/năm chỉ với 1,2tỷ

## BÁN NHÀ ĐẤT

Published on Top 1 of appropriate sub-category Box on category in 2 hours

**RaoVat**

Mở bán Shophouse cổng Nam Flamingo Đại Lải Resort, lợi nhuận 16%/năm

# RATE CARD NEWS ON RAOVAT.VIETNAMNET.VN

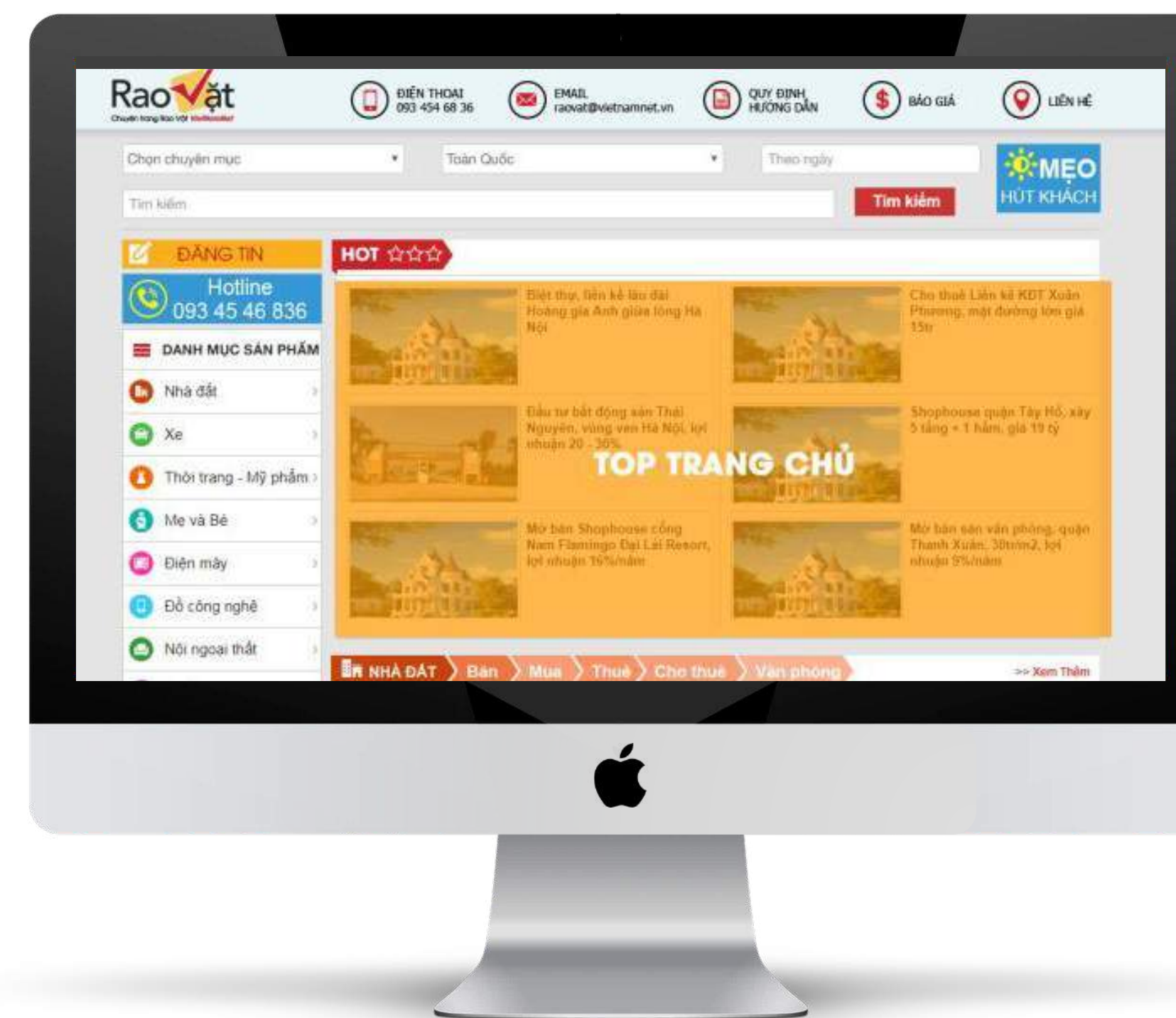


Category	Description	Houses	Mother & Baby	Car/ Fashion - cosmetics	Other Categories
Top 1	<ul style="list-style-type: none"> <li>Published on Top 1 of category box on Raovat.vn Homepage in 2 hours</li> <li>Published on Top 1 of category page in 2 hours</li> <li>Published on Top 1 of sub-category page in 2 hours</li> <li>Published on Top 1 of sub-category box on category page in 2 hours</li> </ul>	250,000	200,000	150,000	50,000
Top 2-5	<ul style="list-style-type: none"> <li>Published on Top 2 of category box on Raovat.vn Homepage in 2 hours</li> <li>Published on Top 2-5 of category page in 2 hours</li> <li>Published on Top 2-5 of sub-category page in 2 hours</li> <li>Published on Top 2-5 of an appropriate sub-category Box on category page in 2 hours</li> </ul>	200,000	150,000	100,000	-
Top 6	<ul style="list-style-type: none"> <li>Published on Top 6 of category box on Raovat.vn Homepage in 2 hours</li> <li>Then stored on sub-category page</li> </ul>	100,000	-	-	-



# GENERAL REGULATIONS

- Prices do not include 10% VAT
- Maximum 300 words for content, 13 words for title
- Clients must take responsibility for the accuracy and any dispute of contents in the classified ads. It's not allowed to use other people's information to post classified ads or distortion purposes.
- The classified ads will be rejected if violating one of the following regulations:
  - Contents disrupt social order, threaten national security, sabotage cultural or illegal business
  - Title exceeds 13 words
  - Wrong category
  - Lack of information (address, telephone number, contact person) or provide false information.
  - Duplicate titles and contents.
  - The Editorial Board have the rights to edit contents, photos to match general criterion of Rao Vặt



# RATE CARD BANNER IN RAOVAT.VIETNAMNET.VN



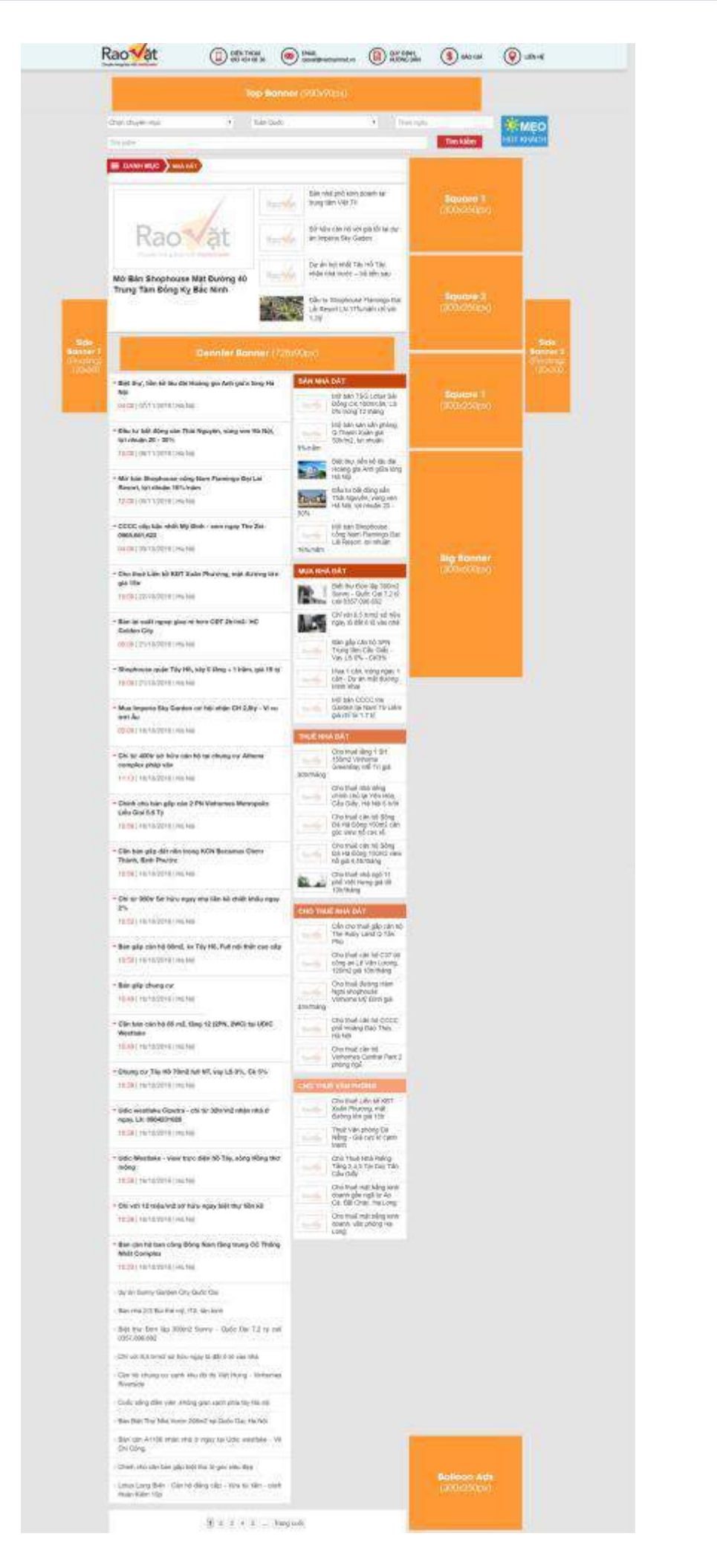
Position	Size	Places	Price (VND/week)
Top Banner	980x90	All Pages	5,000,000
Center Banner 1	728x90	Homepage	3,000,000
Center Banner 2	660x90	Cate page	1,000,000
Square 1	300x250	Cate page & article page	1,000,000
Square 2	300x250	Cate page & article page	1,000,000
Square 3	300x250	Cate page & article page	1,000,000
Big Banner	300x600	Cate page & article page	2,000,000
Side banner 1,2 (floating)	120x300	All Pages	4,000,000
Side banner 1+2 (floating)	120x300	All Pages	6,000,000
High banner	160x600	Article page	1,500,000
Balloon Ad	Original size: 300x250px. Expanded size: 500x300	All Pages	5,000,000
	Original size: 300x250px. Expanded size: 800x500	All Pages	3,000,000



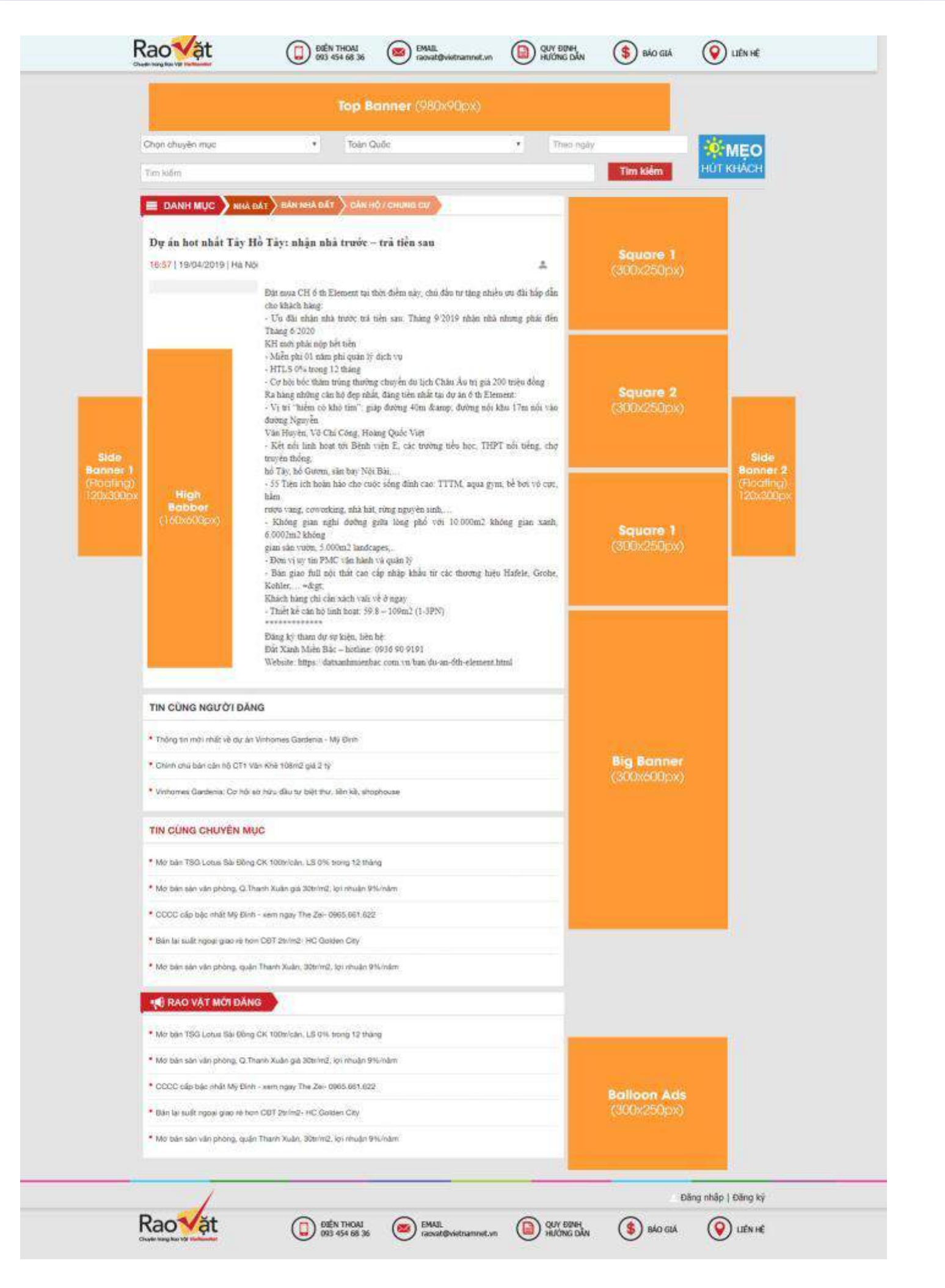
# DEMO BANNER ON RAOVAT.VIETNAMNET.VN



Homepage



Cate page



Article page



# GENERAL REGULATIONS

- Prices do not include 10% VAT
- 3-user sharing mode is also known as 3 advertisements displayed alternately on the same position. 1 banner is displayed once corresponding to a page view of an user.
- Contract term less than 7 days will be rounded up to 1 week.
- Banner ads must be submitted 1 day in advance for normal kind, or 3 days in advance for special kind
- Standard regulations for banner ad: File format: JPG/GIF/HTML5.  
Maximum file size: 50KB
- Regulation for special banner ad: Maximum file size: 100KB
- Article content must comply with Vietnamese regulations on Press and Fine Customs. The Editorial Board can edit content, photos to meet VietNamNet's criteria.





## Contact

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