

LIVE Q&A DISCUSSION (GIAO LƯU TRỰC TUYẾN)



Applied since 05/2023

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1. INTRODUCTION OF LIVE Q&A DISCUSSION

Live Q&A Discussion is a form of invited online consultants, answering readers' questions on issues of interest to society in many fields.

CONTENT TIMELINE

1st PR article

An article provides information about the main topic, brand name, and the urgency of that topic. It also receives the questions for the Live Q&A Discussion



2nd PR article

An article published on the homepage updates more information about the Live Q&A Discussion than the 1st PR article



Center Banner 3

Linked to the introduction article



3rd PR article

A PR article reports and summarizes information and result of the event

2. LIVE Q&A DISCUSSION ON VIETNAMNET

1st PR article: An article provides information about the main topic, brand name, and the urgency of that topic. It also receives the questions for the Live Q&A Discussion

Demo PR 1

2nd PR article: An article published on the homepage updates more information about the Live Q&A Discussion than the 1st PR article

Demo PR 2

3rd PR article: A PR article reports and summarizes information and results of the event

Demo PR 3

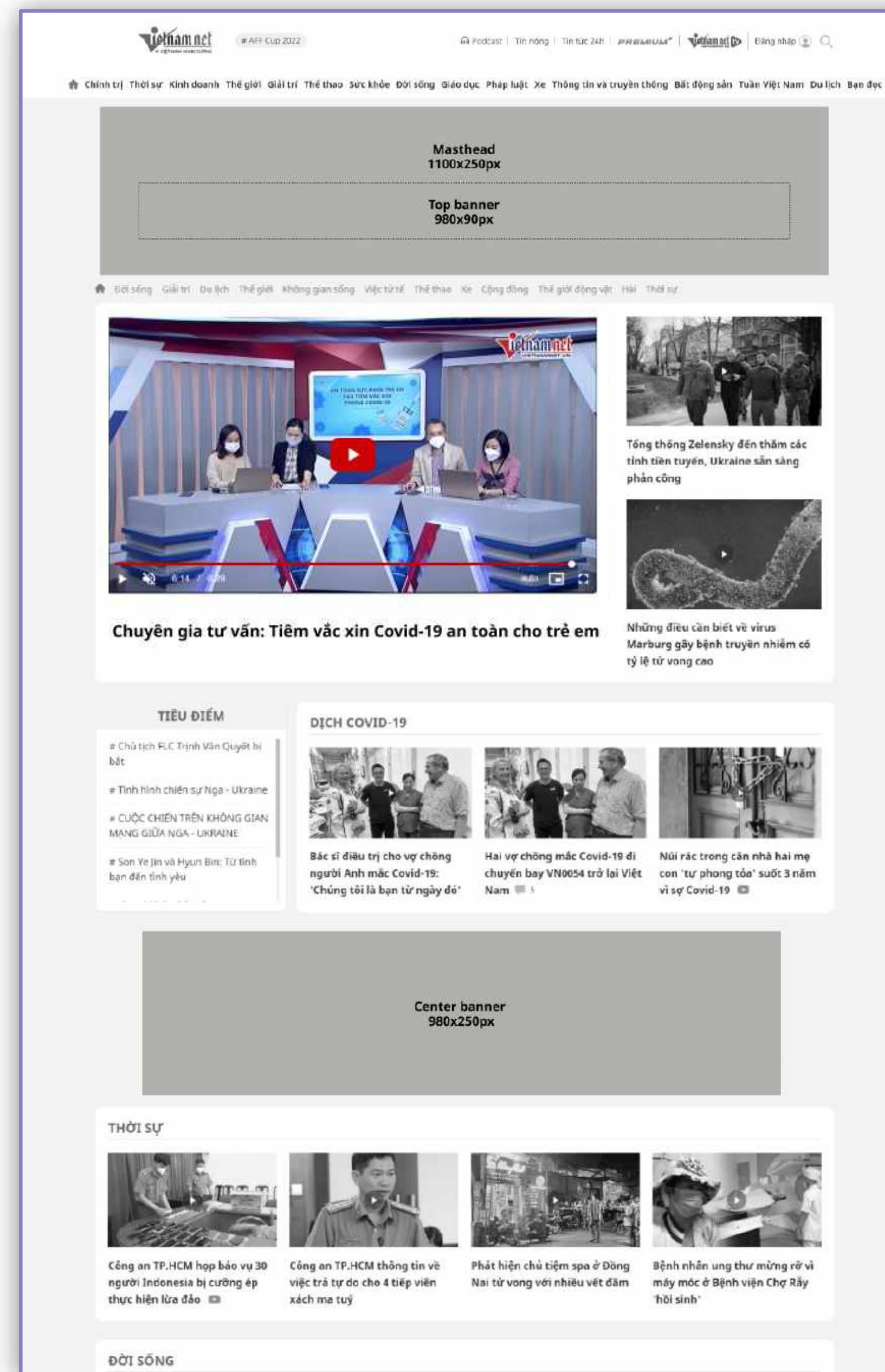


Center banner 3: links to the article introducing the event

2. LIVE Q&A DISCUSSION ON VIETNAMNET



3rd PR article contains
the video of the Live
Q&A Discussion



The video is attached in the article updating the event and co-published on Top 1 of VietnamnetTV Homepage in 2 hours

DEMO LIVE Q&A DISCUSSION ON VIETNAMNET



[Click to view Demo of Live Q&A Discussion](#)

RATE CARD OF LIVE Q&A DISCUSSION ON VIETNAMNET.VN

- Price: **90.000.000 VNĐ**
- Details:

No	Content	Description	Timeline
1	1st PR article: An article introduces the topic, brand name and the urgency of that event. It also receives questions from audiences	Published on Top 7-12 of Hot News section on Vietnamnet.vn Homepage (co-published on Top of suitable category) in 2 hours, then stored in an appropriate subcategory	03-07 days before the launching day (based on sponsor's requirements)
2	Center Banner 3 links to the article introducing the event	Dimension of banner: 980x250.	During 03 days until the launching day
3	2nd PR article: An article introduces the event published on Homepage (adding more details from the 1 st PR article)	Published on Top 7-12 of Hot news section on Vietnamnet.vn Homepage (co-published on Top 3 of a suitable category) in 2 hours, then stored in an appropriate subcategory	Half of day before the launching day
4	3rd PR article: An PR article reports and summarizes the event	Published on Top 3 of Hot news category on Vietnamnet.vn Homepage (co-published on 3 rd Top of suitable category) in 2 hours, then stored in an appropriate subcategory	On the launching day

Notes: Price does not include VAT

SPONSOR'S BENEFITS

I	Benefits to appear Sponsor's Name and Logo	Location
1	Appeared in the article introducing the content and urgency of the GLTT	PR number 1
2	Appeared in the article introducing the GLTT session on the homepage	PR number 2
3	Appeared in the article reporting the GLTT and summarizing	PR number 3
4	Sponsor logo appears on the media banner for the GLTT program at the Home page	Center banner 3
5	To appear on the set background or the background background (if recording off-set)	Pictures/videos
II	Advertising benefits	
1	PR post number 1 has an introduction to the brand	Bài PR number 1

3. LIVE Q&A DISCUSSION ON 2Sao & TinTuc



LIVE Q&A DISCUSSION ON 2SAO

LIVE Q&A DISCUSSION ON TTOL

Top Banner links to the article introducing the event

All PR articles published on 2SAO Homepage in 2 hours, then stored in an appropriate subcategory



Top Banner links to an article introducing the event

All PR articles published on TTOL Homepage in 2 hours, then stored in an appropriate subcategory

01 1st PR article: An article introduces the topic, brand name and the urgency of that event. It also receives questions from audiences

02 2nd PR article: An article published on the homepage updates more information about the Live Q&A Discussion than the 1st PR article

03 3rd PR article: An PR article reports and summarizes the event

RATE CARD OF LIVE Q&A DISCUSSION ON &



- Price: **50.000.000 VNĐ**
- Details:

No	Content	Description	Timeline
1	1st PR article: An article introduces the topic, brand name and the urgency of that event. It also receives questions from audiences	Published on the 1 st Top of Top stories (Tiêu điểm hoặc Tin nổi bật) category on 2Sao or TTOL Homepage during 2 hours, then stored in an appropriate sub-Cate	03-07 days before the launching day (based on sponsor’s requirements)
2	Top banner links to the article introducing the event	Top Banner on the homepage. Dimension of the banner: 980x90px.	During 03 days until the launching day
3	2nd PR article: An article published on the homepage updates more information about the Live Q&A Discussion than the 1st PR article	Published on the 1 st Top of Top stories (Tiêu điểm hoặc Tin nổi bật) category on 2Sao or TTOL Homepage during 2 hours, then stored in an appropriate sub-Cate	Half of day before the launching day
4	3rd PR article: An PR article reports and summarizes the event	Published on the 1 st Top of Top stories (Tiêu điểm hoặc Tin nổi bật) category on 2Sao or TTOL Homepage during 2 hours, then stored in an appropriate sub-cate	On the launching day

Notes: Price does not include VAT

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II	Advertising benefits	
1	PR post number 1 has an introduction to the brand	Bài PR number 1

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