

# CLASSIFIED AD (RAO VẬT)

Applied since 01/2019



RAO VẶT

Bán LK25,26 hướng Đông Nam  
mặt biển KĐT Phương Đông Vân  
Đồn

Suất ngoại giao cần bán tại KĐT  
Nam Cường, Dương Nội, Hà  
Đông

Ra mắt phân khu An Quý villa  
KĐT Nam Cường LH: 0948182008

Lợi nhuận khủng từ BĐS biển  
Phương Đông Vân Đồn

Đầu tư đất vị trí kinh doanh tốt  
nhất Vân Đồn Quảng Ninh

Chiết khấu16% bán nốt 4căn hộ  
cao cấp sát Royal City, 115m2, 5tỷ

News in Classified Section on VietNamNet Homepage		
Position	Description	Price
Regular news at Classified section on VietNamNet homepage	<ul style="list-style-type: none"><li>Published in Classified section on VietNamNet homepage as regular news in 2 hours</li></ul>	500.000 VND/news
Special news at classified section on VietNamNet homepage	<ul style="list-style-type: none"><li>Published in Classified section on VietNamNet Homepage (special area with blue background)</li><li>03 available classified ads</li><li>Duration: 01 month</li><li>8 available new classified ads/week</li><li>Customers receive the detailed demo as soon as they book</li></ul>	60.000.000 VND/month

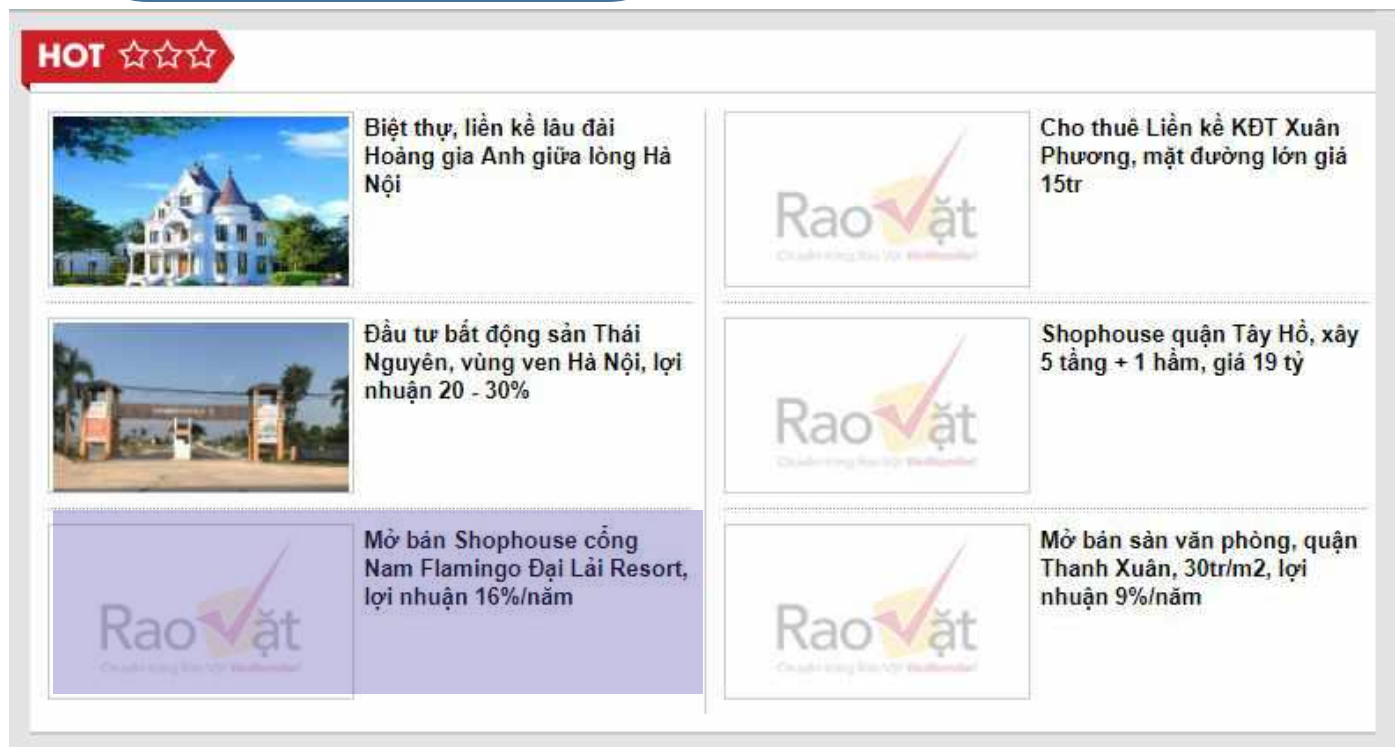


# NEWS ON RAOVAT.VIETNAMNET.VN



## Homepage

Published on Top of category box on Raovat.vn Homepage in 2 hours



## Sub-cate

Published on Top of an appropriate sub-category in 2 hours

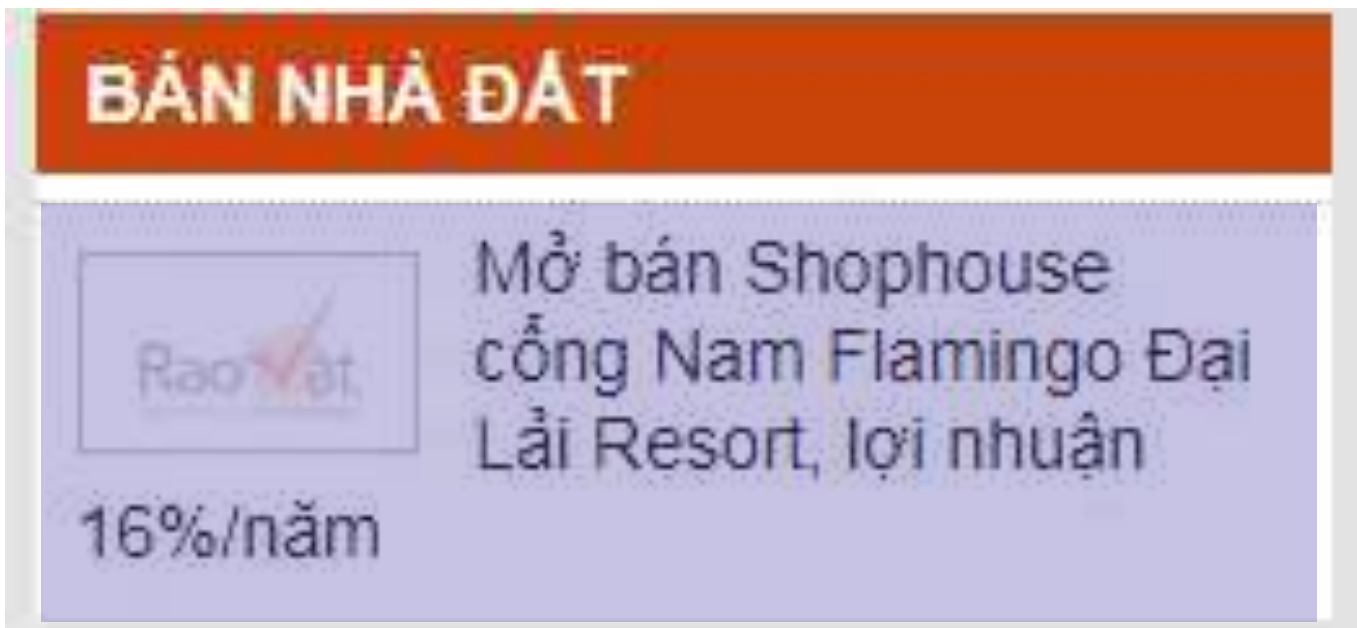


## Cate

Published on Top of category in 2 hours



Published on Top 1 of appropriate sub-category Box on category in 2 hours



# RATE CARD NEWS ON RAOVAT.VIETNAMNET.VN

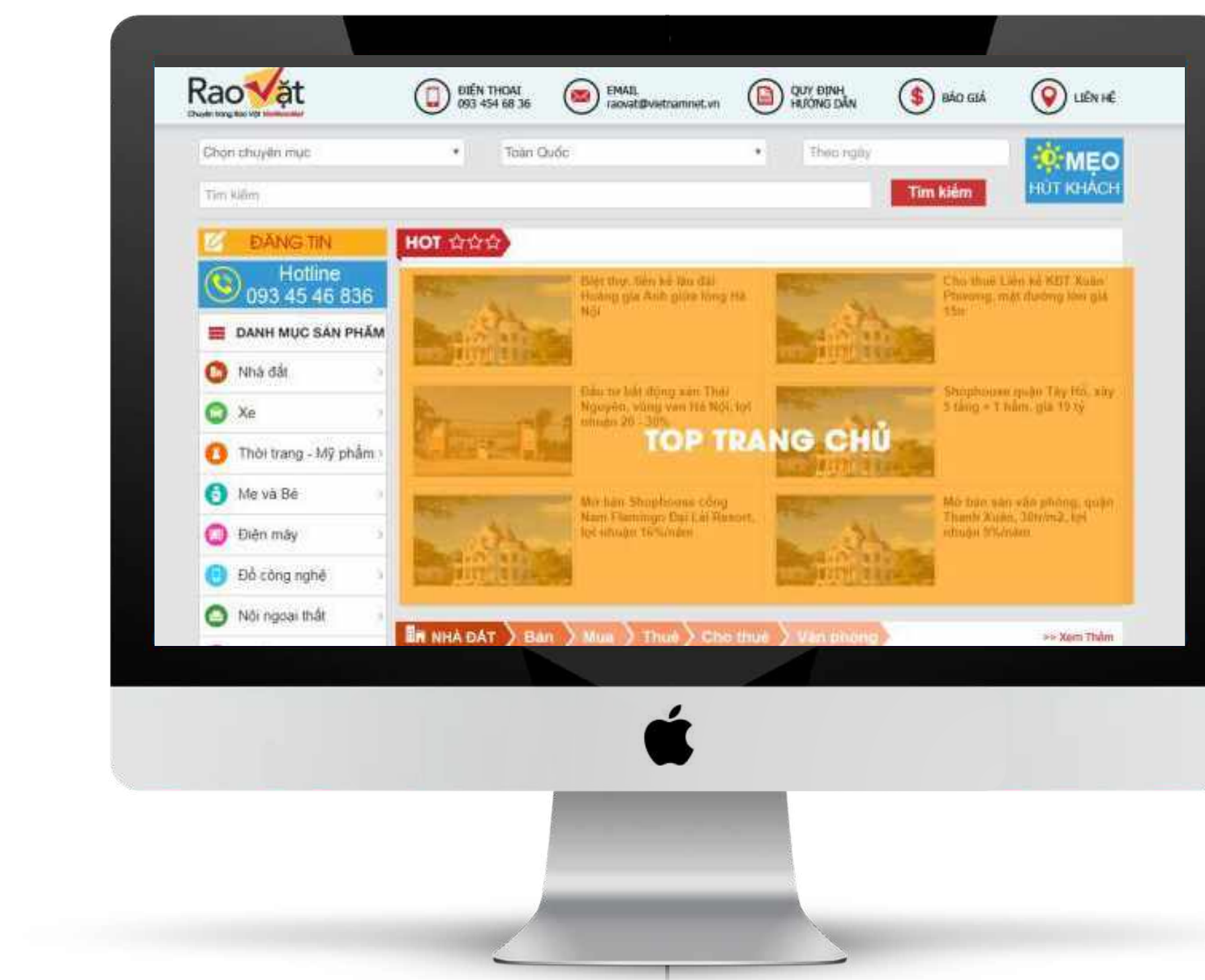


Category	Description	Houses	Mother & Baby	Car/ Fashion - cosmetics	Other Categories
Top 1	<ul style="list-style-type: none"><li>Published on Top 1 of category box on Raovat.vn Homepage in 2 hours</li><li>Published on Top 1 of category page in 2 hours</li><li>Published on Top 1 of subcategory page in 2 hours</li><li>Published on Top 1 of subcategory box on category page in 2 hours</li></ul>	250,000	200,000	150,000	50,000
Top 2-5	<ul style="list-style-type: none"><li>Published on Top 2 of category box on Raovat.vn Homepage in 2 hours</li><li>Published on Top 2-5 of category page in 2 hours</li><li>Published on Top 2-5 of sub-category page in 2 hours</li><li>Published on Top 2-5 of an appropriate subcategory Box on category page in 2 hours</li></ul>	200,000	150,000	100,000	-
Top 6	<ul style="list-style-type: none"><li>Published on Top 6 of category box on Raovat.vn Homepage in 2 hours</li><li>Then stored on subcategory page</li></ul>	100,000	-	-	-



# GENERAL REGULATIONS

- Price does not include VAT tax
- Maximum 300 words for content, 13 words for title
- Clients must take responsibility for the accuracy and any dispute of contents in the classified ads. It's not allowed to use other people's information to post classified ads or distortion purposes.
- The classified ads will be rejected if violating one of the following regulations:
  - Contents disrupt social order, threaten national security, sabotage cultural or illegal business
  - Title exceeds 13 words
  - Wrong category
  - Lack of information (address, telephone number, contact person) or provide false information.
  - Duplicate titles and contents.
  - The Editorial Board have the rights to edit contents, photos to match general criterion of Rao Vặt



# RATE CARD BANNER IN RAOVAT.VIETNAMNET.VN



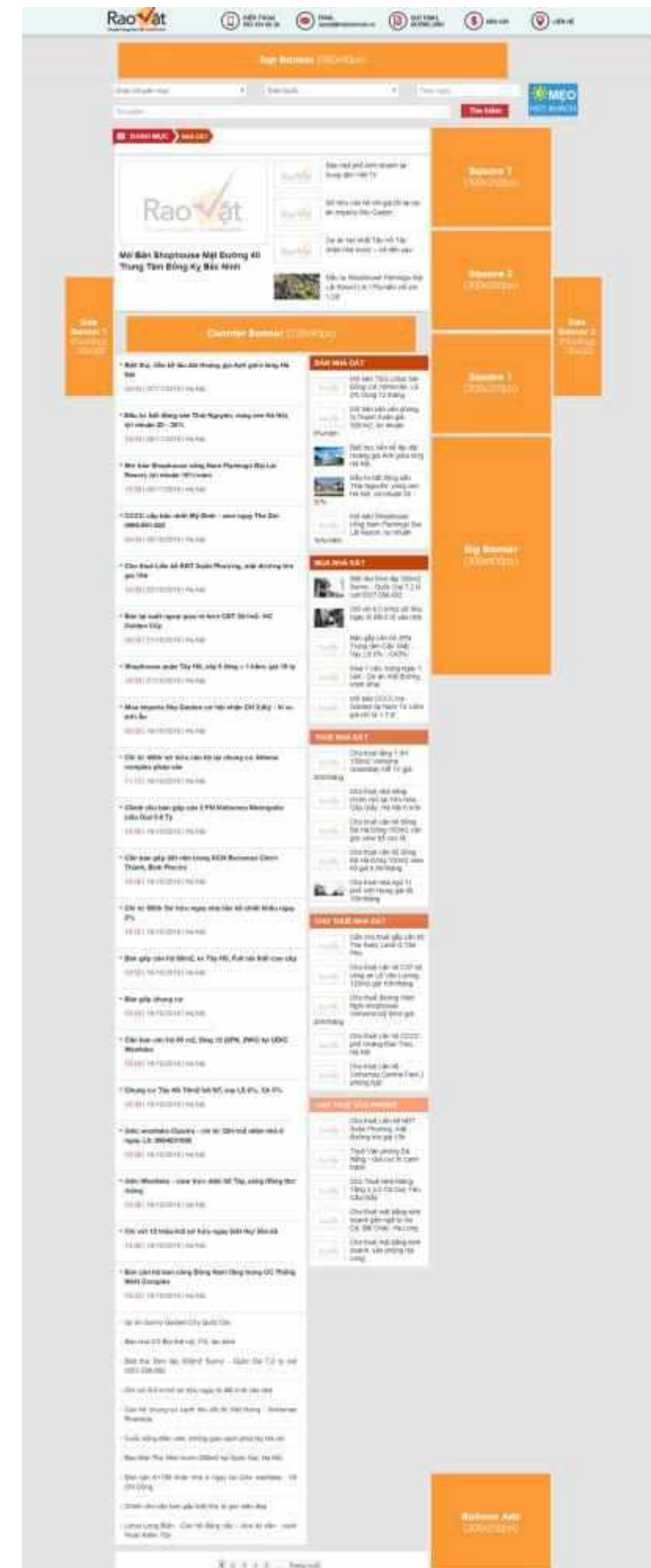
Position	Size	Places	Price (VND/week)
Top Banner	980x90	All Pages	5,000,000
Center Banner 1	728x90	Homepage	3,000,000
Center Banner 2	660x90	Cate page	1,000,000
Square 1	300x250	Cate page & article page	1,000,000
Square 2	300x250	Cate page & article page	1,000,000
Square 3	300x250	Cate page & article page	1,000,000
Big Banner	300x600	Cate page & article page	2,000,000
Side banner 1,2 (floating)	120x300	All Pages	4,000,000
Side banner 1+2 (floating)	120x300	All Pages	6,000,000
High banner	160x600	Article page	1,500,000
Balloon Ad	Original size: 300x250px. Expanded size: 500x300	All Pages	5,000,000
	Original size: 300x250px. Expanded size: 800x500	All Pages	3,000,000



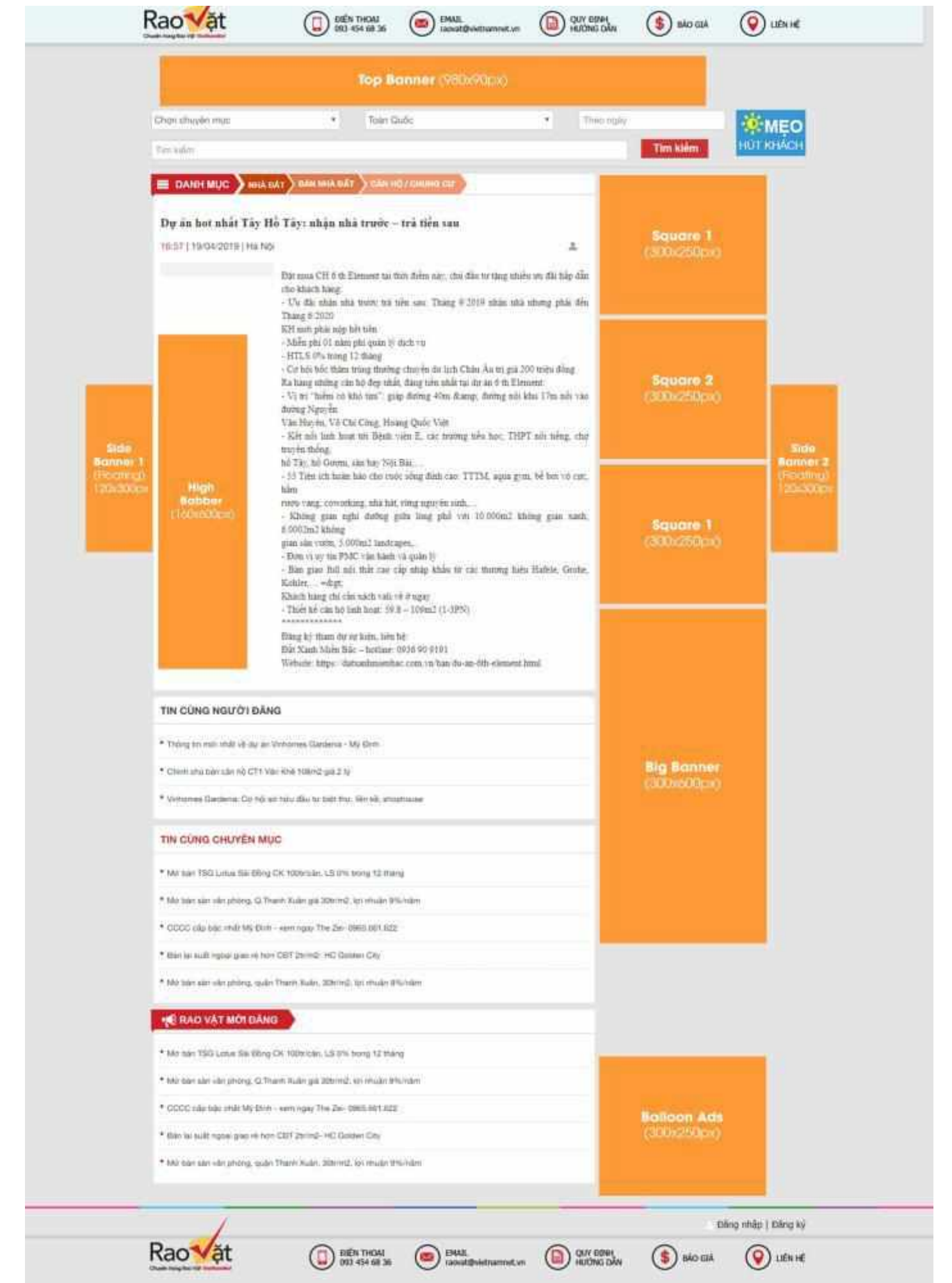
# DEMO BANNER ON RAOVAT.VIETNAMNET.VN



Homepage



Cate page

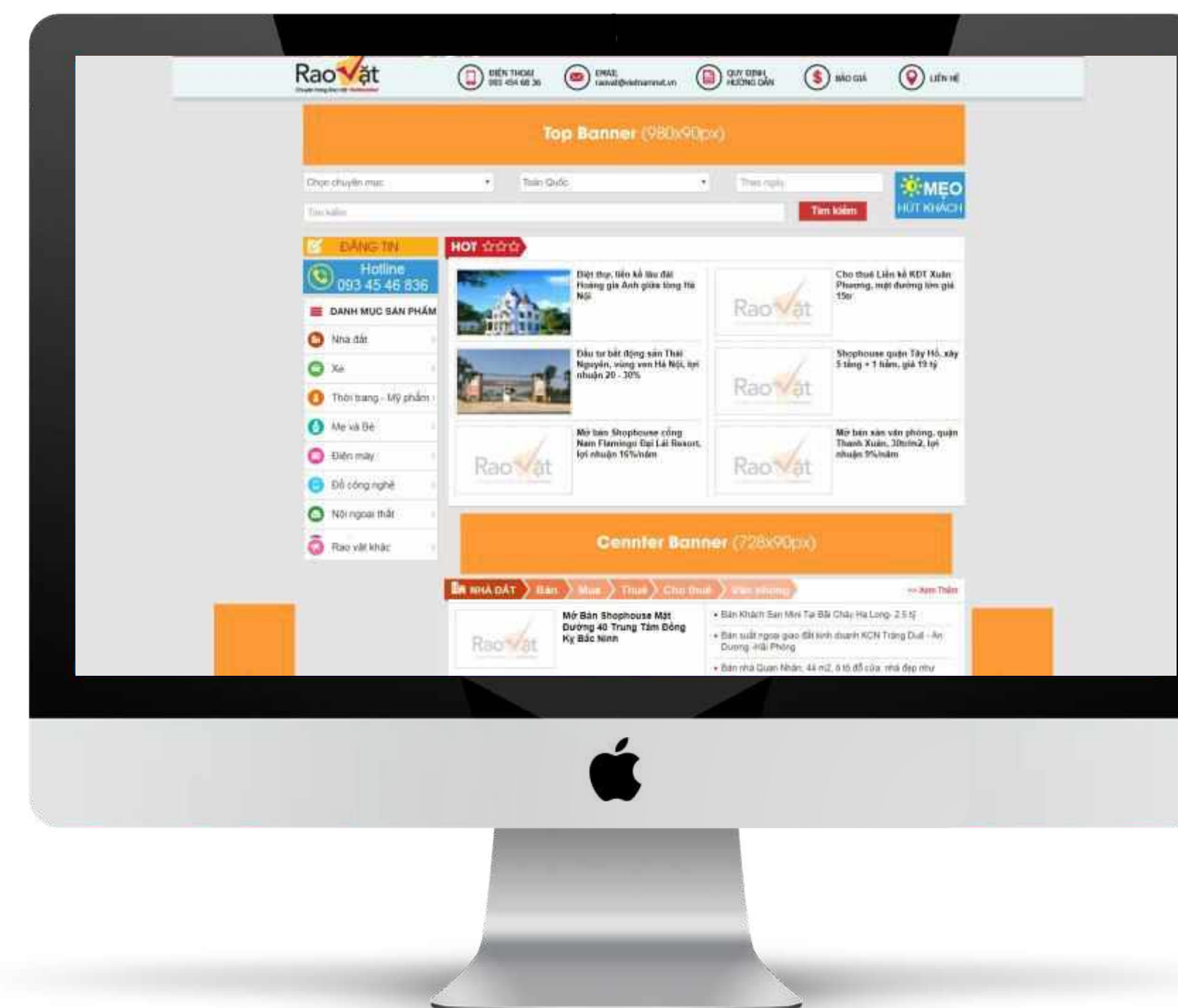


Article page



# GENERAL REGULATIONS

- Price does not include VAT tax
- 3-user sharing mode is also known as 3 advertisements displayed alternately on the same position. 1 banner is displayed once corresponding to a page view of an user.
- Contract term less than 7 days will be rounded up to 1 week.
- Banner ads must be submitted 1 day in advance for normal kind, or 3 days in advance for special kind
- Standard regulations for banner ad: File format: JPG/GIF/HTML5.  
Maximum file size: 50KB
- Regulation for special banner ad: Maximum file size: 100KB
- Article content must comply with Vietnamese regulations on Press and Fine Customs. The Editorial Board can edit content, photos to meet VietNamNet's criteria.





## Contact

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