

# LIVESTREAM

Applied since 8/2021



# TABLE OF CONTENT

- 1. ABOUT LIVESTREAM PACKAGES**
- 2. RATE CARD OF LIVESTREAM**
- 3. GENERAL REGULATIONS**
- 4. CONTACT INFORMATION**



01

# ABOUT LIVESTREAM PACKAGES

## ABOUT LIVESTREAM PACKAGES



## ADVANTAGES OF VIETNAMNET LIVESTREAM PACKAGES



Production team has professional staffs and VietNamNet's journalists



VietNamNet's social media platforms have high number of followers



**Offering various Livestream packages** that it is easy for businesses to choose the right product packages which is suitable for campaign budget.

# ABOUT LIVESTREAM PACKAGES

## Live - Basic Articles

- Write an article updating on events
- Insert photo & live video to the article
- Stream live video on VietNamNet or Đời sống fanpage

*(Note: All photos and live videos are produced and provided by clients)*

## Live - Photo Articles

- Write an article updating on events
- Insert photo & live video to the article
- Stream live video on VietNamNet or Đời sống fanpage

*(Note: Photos are taken by VietNamNet's journalist + Live video are produced and provided by clients)*



## Live - Premium Articles

- Write an article updating on events.
- Take photos, record & produce live streaming video at the scene
- Insert photos and live video into the article
- Upload live video on VietNamNet's fanpages.

## Post Livestream Fanpage

Upload live video on VietNamNet's fanpages.

02



## RATE CARD OF LIVESTREAM PACKAGES

# RATE CARD OF LIVESTREAM

No	Type	Description	Production team	Price (VND)
1	<b>Live – Basic article</b>	<ul style="list-style-type: none"> <li>Write an article updating on the event</li> <li>Insert photo &amp; live video to the article</li> <li>Publish the live streaming video on VietNamNet or Đời sống Fanpage</li> </ul> <p>(Note: All photos and live video are produced and provided by customers)</p>	Backstage crew: 01 Editor	<b>30.000.000</b> <b>+ Price of position</b>
2	<b>Live – Photo article</b>	<ul style="list-style-type: none"> <li>Write an article updating the event</li> <li>Insert photo &amp; live video to the article</li> <li>Publish the live streaming video on VietNamNet or Đời sống Fanpage</li> </ul> <p>(Note: Photos are taken by VietNamNet’s journalist. Live video are produced and provided by customers)</p>	<ul style="list-style-type: none"> <li>Crew at the scên: :01 reporter + 01 photographers</li> <li>Backstage crew: 01 Editor</li> </ul>	<b>40.000.000</b> <b>+ Price of position</b>
3	<b>Live – Premium article</b>	<ul style="list-style-type: none"> <li>Write an article updating on events.</li> <li>Take photos, record &amp; produce live streaming video at the scene</li> <li>Insert photos and live video into the article</li> <li>Upload live video on VietNamNet’s fanpages.</li> </ul>	<ul style="list-style-type: none"> <li>Crew at the scene: :01 reporter + 01 photographers + 01 cameraman</li> <li>Backstage crew: 01 Editor</li> </ul>	<b>70.000.000</b> <b>+ Price of position</b>
4	<b>Post Livestream Fanpage</b>	Publish a livestream video on the VietNamNet’s fanpage.	Admin fanpage	<b>20.000.000/post</b> <b>(maximum 2 hours)</b>

A decorative grey shape consisting of a large semi-circle on the left and a smaller, rounded shape on the right, positioned above the section header.

### 3. GENERAL REGULATIONS

- Price does not include VAT tax
- Article content must **comply with Vietnamese regulations on Press and Fine Customs**. The Editorial Board can edit content, photos to meet VietNamNet's criteria.
- In need of using more color cars & having more filming staffs, the **additional cost is 50,000,000 VND**. The customer pays all expenses for filming out-of-province.
- **Plus 100% fee** for articles related to alcohols that are allowed to be advertised by Vietnam laws.
- **Plus 20% publishing fee** for each brand, from the second one and owned by different people or corporations, mentioned.



A decorative grey shape consisting of two overlapping rounded shapes, one larger than the other, positioned to the left of the section header.

## Contact Information

### VietNamNet Media Joint Stock Company



**Ha Noi:** 4th Floor, C'land Building,  
156 Xa Dan II St.,  
Nam Dong Ward, Dong Da Dist.  
**Phone:** (+84)24 37 727 988



**Ho Chi Minh City:** 2nd Floor, 27 Nguyen  
Binh Khiem St., Da Kao Ward, District 1  
**Phone:** 028 38 181 436,  
**Fax:** 028.38181433